

PLANNED PARENTHOOD'S ABORTION QUOTAS

Video at www.LiveAction.org/AbortionCorporation

"I trained my staff the way that I was trained, which was to really encourage women to choose abortion, to have it at Planned Parenthood, because it counts towards our goal."

- Sue Thayer, former Planned Parenthood manager, Storm Lake, IA



Planned Parenthood doesn't have quotas for adoptions. It doesn't have quotas for prenatal care. But quotas for abortions? Absolutely.

Former Planned Parenthood manager Sue Thayer revealed that the abortion chain does have quotas: "Every center had a goal for how many abortions were done." Even "centers that didn't do abortions... had a goal for the number of abortion referrals," she said.

Perhaps most disturbing, she explains the incentives used to motivate staff to hit those quotas: "We would have things like pizza parties. Occasionally, they would say you can have two hours of PTO [paid time off]... So there were incentives built in."

"It sounds kind of crazy, but pizza is a motivator" for getting abortion numbers up, she said.

Thayer explained how they were trained to hit their goals — by convincing women to have abortions, to have them at Planned Parenthood, and to have the appointments scheduled before the clients left the facility. She described how Planned Parenthood would pressure financially distressed women into abortions:

"If they'd say, 'I'm not able to pay [my bill] today,' then we would say something like, 'Well, if you can't pay \$10 today, how are you going to take care of a baby? Have you priced diapers? Do you know how much it costs to buy a car seat? Where would you go for help? There's no place in Storm Lake (or whatever town they were in), you know, where you can get help as a pregnant mom. So really, don't you think your smartest choice is termination?'"