

37th Annual PLANNED PARENTHOOD FEDERATION OF AMERICA MAGGIE AWARDS

2015 NOMINATION FORM



TOP LEFT: Maggie Award Winners, social media activists Zerlina Maxwell and Janet Mock, Jessica Valenti of the *Guardian*, and Irin Carmon of *MSNBC*

TOP RIGHT: Christopher DiDonato, media activist

BOTTOM: Lola Ogunnaike, host of the 2014 Maggie Awards and Sara Austin, Senior Deputy Editor of *Cosmopolitan* magazine

The Planned Parenthood Federation of America (PPFA) Maggie Awards, named after Planned Parenthood founder Margaret Sanger, recognize exceptional achievement by the media in support of reproductive rights and health care issues.



Planned Parenthood is the nation's leading provider and advocate of high-quality, affordable health care for women, men, and young people, as well as the nation's largest provider of sex education. With approximately 700 health centers across the country, Planned Parenthood organizations serve all patients with care and compassion, with respect and without judgment. Through health centers, programs in schools and communities, and online resources, Planned Parenthood is a trusted source of reliable health information that allows people to make informed health decisions. We do all this because we care passionately about helping people lead healthier lives.

The PPFA Maggie Awards recognize exceptional achievement by the media in presentation and coverage of reproductive rights and health care issues, including contraception, sexuality education, teen pregnancy, abortion, and international family planning.

The PPFA Maggie Awards, inaugurated in 1978, are named after Planned Parenthood founder Margaret Sanger.

ELIGIBILITY

Entries may be submitted by newspapers, magazines, wire and online services, websites, and radio, cable, and television stations. Entries may also be submitted by third parties, both those within Planned Parenthood and those unaffiliated with Planned Parenthood organizations. Material published or broadcast from January 1, 2014 – April 30, 2015 is eligible.

JUDGING

Entries will be judged by professionals from the communications field and experts in family planning and reproductive health. Judges will consider creativity, quality, relevance, risk, and effectiveness. Additionally, we seek entries that advance cultural diversity within the context of our issues.

CATEGORIES

PPFA Maggie Awards are given in the following categories:

- Commentary
- Daily Print Reporting
- Radio Reporting
- General Interest Magazine
- Women's Magazine
- Online Reporting
- TV News Reporting
- Community/Personal Blog
- Social Media
(can include online campaigns, blog carnivals, and other actions on social networking sites)
- Youth Media

Awards are not automatically given in every category each year.

PRESENTATION

Winners will be notified immediately upon the completion of the judging. Awards will be presented in the summer of 2015. Arts and Entertainment Maggie Awards are presented at a separate ceremony.

DEADLINE

Deadline for nominations is April 30, 2015.

PREPARATION

Broadcast Media and Video:

Submit URL or DVDs. Each entry or series must be submitted on a separate DVD.

New Media: Submit color copies, CD, or the URL.

Print: Submit one original of the article or series on 8.5" x 11" or 8.5" x 14" paper.

Radio: Submit URL or compact discs. Each entry or series must be submitted on a separate disc.

Send entries to:

Daniela Ramirez
PPFA Maggie Awards
434 W. 33rd St.
New York, NY 10001

212-261-4654
daniela.ramirez@ppfa.org

Submissions sent via e-mail should include the subject line "2015 Maggie Award Submission."

PLANNED PARENTHOOD FEDERATION OF AMERICA

MAGGIE AWARDS

2015 NOMINATION FORM

Please use one form for each entry. Photocopies accepted.

ENTRY (Name of Reporter/Writer) _____

MEDIA OUTLET _____

FOR (Title of Piece or Series) _____

SUBMITTED BY _____

ADDRESS _____

CONTACT PERSON _____ **TELEPHONE** _____

CREATIVE CREDITS _____

(Producer/Editor/Writer/Reporter/Composer/Director/Webmaster/Other)

CATEGORIES (Please check which category you are entering.)

- | | | |
|--|--|--|
| <input type="checkbox"/> Commentary | <input type="checkbox"/> Daily Print Reporting | <input type="checkbox"/> Radio Reporting |
| <input type="checkbox"/> General Interest Magazine | <input type="checkbox"/> Women's Magazine | <input type="checkbox"/> Online Reporting |
| <input type="checkbox"/> TV News Reporting | <input type="checkbox"/> Social Media | <input type="checkbox"/> Community/Personal Blog |
| <input type="checkbox"/> Youth Media | | |

OBJECTIVES (Please use additional paper if needed.)

DESCRIPTION OF ENTRY

WHEN AND WHERE ENTRY APPEARED (air date/publication date and location)

I understand that copies of work and other material submitted in support of a nomination will not be returned. Planned Parenthood Federation of America reserves the right to quote from or excerpt winning entries for the purpose of publicizing or otherwise promoting the Maggie Awards or other PPFA activities.

SIGNATURE OF ENTRANT _____

NAME _____ **TITLE** _____

DEADLINE: APRIL 30, 2015

SEND ENTRIES TO:

Daniela Ramirez, PPFA Maggie Awards, 434 W. 33rd St., New York, NY 10001
daniela.ramirez@ppfa.org

RECENT WINNERS

2014 AWARDS

- Daily Print Reporting: Carolyn Jones, formerly of the *Texas Observer*, for her deeply passionate and incredibly informative coverage of the ongoing attempts to restrict abortion access in Texas
- Commentary: Jessica Valenti, formerly of *The Nation*, for her "Body Politic" column, a constant source of original thinking on essential reproductive rights issues and the politics and policies that inform them
- General Interest Magazine Reporting: Sarah Stillman, *The New Yorker*, for her piece, "HIV's Grip on the American South," which sheds much-needed light on the HIV epidemic in the Deep South of the United States
- Women's Magazine: Maya Rhodan, *ESSENCE* magazine, for her piece, "What We Stand to Lose," on the various attempts to restrict access to safe and legal abortion in this country and the disproportionate impact this will have on black women
- TV and Online Reporting: Irin Carmon, MSNBC, for her powerful piece "The new frontier of the abortion wars," on the anti-abortion movement in Albuquerque, New Mexico, and her subsequent television reporting on this for MSNBC
- Online Reporting: Adriana Beorlegui, *HolaDoctor*, for her extremely informative coverage of the Affordable Care Act throughout the enrollment period and her efforts to educate the Latino community on the benefits of the ACA
- Social Media Community Activism: Zerlina Maxwell, #RapeCultureIsWhen, for starting the incredibly powerful #RapeCultureIsWhen conversation via social media and bringing light to an issue long overlooked by traditional media.
- Media Activism: Christopher DiDonato, for his invaluable activist efforts during the Texas filibuster and subsequent events, live-streaming the action on the ground so that supporters across the country could see what was happening in real time
- Social Media Campaign: Janet Mock, #RedefiningRealness, for creating such a powerful and safe space for trans voices online and beyond through her #RedefiningRealness tumblr page
- TV Reporting: Dr. Jennifer Ashton, CBS's *The Doctors*, for her informative coverage of the Affordable Care Act's many benefits for women, specifically in the "Obamacare 101: How the Affordable Care Act Affects You" episode of *The Doctors*, which aired in December of 2013
- Excellence in Media: *Cosmopolitan* magazine, for their bold coverage and discussions of women's health and the attacks on women's access to safe and legal abortion across the country, both in their print and online editions

2013 AWARDS

- TV News Reporting: Melissa Harris-Perry, MSNBC, for her coverage of the federal and state-level political attacks on women's health, family planning funding, and health care access
- General Interest Magazine Reporting: *Family Circle*, for the publication's coverage, both in print and online, of Let's Talk Month, encouraging open, healthy discussion between parents and children about issues of sex and sexuality
- Commentary: Katha Pollitt, *The Nation*, for her "Subject To Debate" column

- Daily/Weekly Print Reporting: Petula Dvorak, *The Washington Post*, for her sensitive and moving series on transgender children centered around "Transgender at Five"
- Radio Reporting: Maria Hinojosa, National Public Radio, for her July 2012 piece highlighting the danger posed to women by Mississippi state legislators' efforts to shut down the last remaining abortion provider in the state
- Women's Magazine: Gretchen Voss and Lisa Bain, *Women's Health*, for "Special Report: Are Your Birth Control Rights Endangered?"
- Print and Online Reporting: Kate Sheppard, *Mother Jones*, for her Clinics-in-Peril series
- Online Reporting: Katie J.M. Baker, *Jezebel*, for her ongoing original coverage of reproductive health news and legislation
- TV Documentary: Lauren Bosworth, John Ferriter, Howard Lapides, Dr. Drew Pinsky, David Stanley, and Siobhan Walshe, Executive Producers, *I'm Positive*, MTV
- Digital and Social Media: Ultraviolet, for their Rick Ross/Reebok campaign
- Community/Personal Blog: Pamela Merritt, *Angry Black Bitch*, for her coverage of the death of Anna Brown
- Youth Media: *Seventeen*, for the publication's commitment – in print and online – to ensuring its readers have accurate information about sex, healthy relationships, and their bodies

2012 AWARDS

- Commentary: Garry Trudeau, *Doonesbury* series March 12 – 17, 2012
- Daily/Weekly Print Reporting: Jordan Smith, *The Austin Chronicle*, "The Destruction of Texas Health Care"
- General Interest Magazine Reporting: Sarah Blustein, *Mother Jones*, "In the Name of the Mother"
- Women's Magazine: Jeannine Amber, *ESSENCE*, "Our Teens' Secret Sex Lives"
- Online Reporting: Laura Bassett, *Huffington Post*, for her coverage of the recent attacks on women's health, including the Catholic bishops' influence on legislation and the Susan G. Komen for the Cure Foundation defunding controversy
- TV/News Reporting: Diversity Films, Inc., *Why Us? Left Behind and Dying*
- Social Media: Deanna Zandt, Tumblr, "Planned Parenthood Saved Me"
- Community/Personal Blog: Denene Millner, MyBrownBaby.com, "Let's Talk About Sex" series



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