

2007/8

ANNUAL REPORT



YOU: HEALTHY

Dear Friend of Planned Parenthood Arizona:

LOOK OUT!

That's the advice a highly regarded business strategy consultant – and friend of Planned Parenthood – is giving his clients in these chaotic days.

The intriguing thing about these two little words is that they carry two distinctly different but equally relevant meanings.

The meaning that “Look Out!” most likely inspires these days is cautionary. “Look Out, Danger Ahead!” More than a few newsworthy developments in 2008 reasonably inspire caution – even fear. The economic turmoil which gripped first our nation, and now the globe, has resulted in falling investment values, affecting nonprofit and foundation endowments, as well as individual donors.

At the same time, the economic downturn caused businesses to cut back, first by trimming employee benefits and now through outright layoffs. Young women have been especially hard hit, as they often work for smaller, vulnerable businesses. The end result is fewer and fewer Arizonans can afford health care. We weren't in good shape on this score in the first place: with 20% of the state's residents lacking health insurance; only four states are worse off. Now, the government safety net on which ordinary citizens have relied in times of true crisis is itself tattered, as elected officials search for ways to eliminate budget deficits.

“Look Out!” in this dire context would seem to have only one meaning.

But our friend, the strategy consultant, is smiling when he advises “Look Out!” That's because he's thinking of an entirely different, much more inspiring meaning!

“Look Out” also means look out there... look around... look for the opportunities to do more good, more efficiently, for more people in need.

At Planned Parenthood, we are taking this second meaning to heart as we look out for new alliances so that nonprofits that serve those in need can aid the broadest spectrum of women, young people and families. We are looking out for new ways of doing our work so that Planned Parenthood can provide the most prevention-focused family planning health care and education programs with today's increasingly scarce resources. We are looking out for opportunities to serve new communities by opening new health centers in a real estate marketplace that, paradoxically, offers many opportunities.

There is no doubt that these are challenging times for every organization in Arizona. Fortunately for Planned Parenthood, we are supported by some of the most insightful and generous volunteers and donors an organization could hope to have. Our staff is passionate and committed to quality and accountability in service to our mission. And we are a part of a national Planned Parenthood movement that is so lucky to have entered these difficult days with the most thoughtful, farsighted, hard working leadership in our history... and as we in Arizona know, our movement has enjoyed some great national leaders over our long history.

Thank you for your support of Planned Parenthood. We could not be the resilient resource Arizona women, young people and families need without you. We hope you find the progress noted in this annual report as inspirational as we do.



BRYAN HOWARD
PRESIDENT AND CEO
PLANNED PARENTHOOD ARIZONA



CANDACE LEW, M.D.
BOARD CHAIR
PLANNED PARENTHOOD ARIZONA



HEALTH SERVICES

Our health services, a major part of fulfilling our mission every day in our community, had a year of positive change. With nearly 100,000 patient visits, we helped women, men, and teens through well- woman check-ups, STI testing and treatment, cervical cancer screenings, birth control counseling, and abortion care. Of the patients who came through our 20 health centers, only 17 percent had private insurance. The rest were either uninsured or qualified for Title X, federally funded family planning services.

Last year, we were able to expand our capacity in the Phoenix area with the relocation of the Maryvale Health Center and a renovated site for the 7th Avenue Health Center. The Glendale Health Center received a facelift and resumed services as a teen-only Title X site, and we were able to begin offering medication abortion at the 7th Street Health Center last January.

Even more exciting, we expanded our medical training program. We work with future health care providers by offering a medical training program that provides training in basic reproductive health care and abortion care. In 2008, we hosted 49 students through our medical training program. We are estimating a total of 80 students will complete the program in 2009.

Looking ahead, Planned Parenthood Arizona's Health Services Department is planning for the following:

- *Deliver prevention-oriented health care to a more diverse mix of medical clients.*
- *Increase Planned Parenthood Arizona customer service program to provide every patient with an even more comprehensive and friendly experience.*
- *Continue to improve our standards of excellence delivered at all sites.*
- *Initiate clinical research at Planned Parenthood Arizona for the future well-being of our patients.*



HEALTH SERVICE STATISTICS

Total Unduplicated Patients	61,722
New Patient Visits	45,705
Returning Patient Visits	53,038
Total Patient Visits	98,773

PATIENT AGE

<18	3,703
18 – 24	27,745
25 – 29	14,196
30 – 34	8,005
35 +	8,024
Undefined	49

PATIENT SERVICES

Well-Woman Exams	20,693
Pap Smears	19,552
Pregnancy Tests	18,215
HIV-Testing Services	6,434
Contraceptives and Medications	204,455
Emergency Contraception	18,683
Abortion Care	12,593
Sterilization	179

PUBLIC POLICY

Planned Parenthood Arizona's Public Policy Department is a strong voice for you at all levels of government. Our legislative advocacy agenda focuses on important issues such as expanding access to reproductive health care, and protecting the right to sexual health and sexuality education for all individuals and their families. In 2007-2008, we were able to make tremendous strides in the following areas:

Online Advocacy

Our online advocacy work reached new heights with the expansion of our presence on the social media sites MySpace, Facebook and Text 4 Choice.

Voices for Choice (VOX)

We expanded our student activist program to all three state universities! These state university partnerships and other college-based collaborations have fostered relationships with students and communities across Arizona, and enabled us to create lasting ties to the university and college communities.

Health Center Advocacy

Statewide, our 20 Health Centers played a vital role in our voter registration, grassroots and policy work. At all 20 sites, we had voter registration information and forms available in waiting rooms, and a new program that provides our patients with the opportunity to join our online advocacy network allowing them to share their voice in advancing reproductive health and sexuality education in our state.

Community Action Teams

Through a Community Action Team model, we were able to activate hundreds of community-based volunteers to design and execute community visibility events. These community events allowed Planned Parenthood Arizona an opportunity to identify new supporters and increase our base of political power.

LOOKING AHEAD TO FY09

Comprehensive Sexuality Education

We are working hard to ensure we continue to promote medically accurate, age-appropriate sexuality education in all schools to protect the health and well-being of Arizona's youth and advocate for responsible sexuality education policy at all levels of government, from the state legislature to the local school district.

Candidacy Recruitment and Training

Planned Parenthood's Public Policy Department gained tremendous momentum with its comprehensive School Board Candidacy Recruitment and Training Program. Of the 13 candidates who ultimately ran for school board, eight were victorious in the 2008 School Board Elections! In 2009, this program will be expanded to include candidates for other offices such as, legislature and city council.



PPAZ FACT:

Through grassroots efforts in 2008, Planned Parenthood Arizona registered 13,000 voters.

EDUCATION AND OUTREACH

Over the last year, Education and Outreach focused on developing programs that existed in both pre-merged organizations. The Generation SEE (Sexuality Education for Everyone) curriculum went through an initial evaluation with a pilot program in a Phoenix high school and expansion into Southern Arizona. Teen Advisory Group (TAG) members were selected to represent Planned Parenthood Arizona at the Young Leaders Summit in Washington, DC in conjunction with the Planned Parenthood National Conference. Mildred Gamez, 15 years old, was selected to represent youth as part of a Congressional Briefing panel on comprehensive sexuality education. *Real Life. Real Talk.*® once again worked to encourage parents to discuss sexuality with their kids with House Parties and the *It's Okay. You Can Say It* campaign. We hosted our first Condom Carnival during National Condom Week, TAG revised the safer sex kit that is handed out at outreach events, and Center Administrators were trained and given tools to help them reach out into their communities.

LOOKING AHEAD TO FY09

With all of this activity and having reached thousands of individuals with our education and outreach programs in 2008, we look forward to a dynamic 2009. We are furthering education programs for parents and teens, including Generation SEE, as well as creating a model and standard for our Speakers Bureau.

This coming year, we will build our strengths, regard weaknesses as opportunities, develop best practices, and focus on cross-departmental and cross-divisional work in order to maximize our efforts.

What's before us:

- Further evaluate Generation SEE.
- Create a model for Speakers Bureau based on the Phoenix group which emphasizes a sex-positive approach to sexuality education and incorporates the standards for sexuality education set forth by PPFA and SIECUS. Create a Speakers Bureau in Tucson.
- Increase the number of youth who volunteer with TAG.
- Continue the training of PPAZ staff and volunteers in how to do outreach in order to expand our reach throughout the state.
- Plan the transition of *Real Life. Real Talk.*® from its pilot phase.
- Develop parent workshops to help parents be the primary sexuality educators of their children.

PPAZ FACT:

As a result of their participation in the Generation SEE classes, 55 percent of students strongly agreed and 40 percent of students agreed that they felt better prepared to make decisions about their behavior to reduce the risk of an unintended pregnancy or getting a sexually transmitted infection.



AUDITED FISCAL YEAR 2008 FINANCIALS

REVENUE, GAINS, AND PUBLIC SUPPORT

Patient Fees	10,466,691
Grants	3,378,406
Contributions	4,303,767
Special Events	52,731
Investment Income	205,849
Other	77,015
TOTAL REVENUE, GAINS, AND PUBLIC SUPPORT	\$18,484,459

OPERATIONAL EXPENSES

PROGRAM SERVICES

Patient Services	13,867,710
Public Information and Education	1,042,513
Public Affairs	403,607
Planned Parenthood Advocates	130,898
TOTAL PROGRAM SERVICES	\$15,444,728

SUPPORT SERVICES

Management and General	1,706,531
Fundraising	1,134,071
TOTAL SUPPORT SERVICES	\$2,840,602

TOTAL OPERATIONAL EXPENSES \$18,285,330

NET INCOME \$199,129

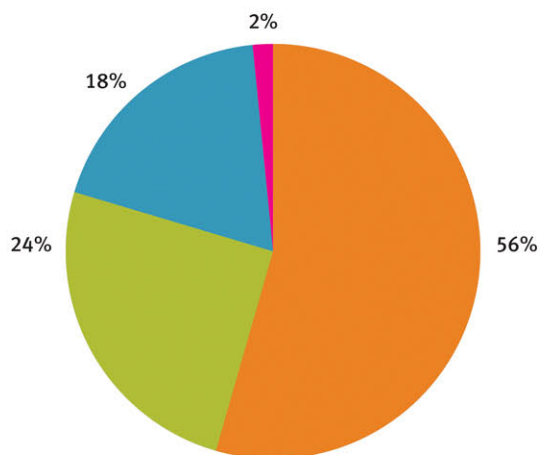
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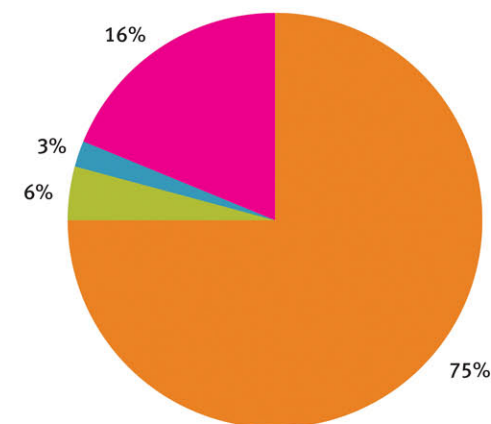
Revenue and support for the year ended
September 30, 2008



- Patient fees
- Contributions
- Contracts and grants
- Other income

Funding Allocations

Program and supporting services for the year ended
September 30, 2008



- Patient services
- Supporting services
- Published information and education
- Public affairs

5651 N. 7TH STREET
PHOENIX, AZ 85014

602.277.7526 TEL
602.277.5243 FAX

PLEASE NOTE

This statement of revenue, allocations and expenses is the responsibility of the management of Planned Parenthood Arizona.

Planned Parenthood Arizona, as a 501(c)3 organization, maintains a system of internal accounting controls designed to provide reasonable assurance that transactions are properly executed and recorded in all aspects. Assets are safeguarded and established policies and procedures are carefully followed.

A copy of the complete certified public audit report is available from Planned Parenthood Arizona. Contact Deb Budnick at 602.263.4221 or via e-mail at dbudnick@ppaz.org with your name and mailing address.

2255 N. WYATT DRIVE
TUCSON, AZ 85712

520.624.1761 TEL
520.622.8743 FAX

WWW.PPAZ.ORG





YOUR SUPPORT IS OUR FOUNDATION

Planned Parenthood Arizona gratefully acknowledges the 3,525 individuals, organizations, corporations and foundations that have supported our mission with charitable donations to our operations between October 1, 2007 and September 30, 2008. We couldn't do our work without your support and we thank you for your trust and commitment. This document is a listing of donors who contributed \$500 or more. We also appreciate the many more loyal donors who contributed up to \$499 and those who have chosen to remain anonymous.

Efforts have been made to ensure that Planned Parenthood friends are listed correctly. If you are listed erroneously, please accept our apologies and contact Joanne Larrarte by calling 602.263.4215 or e-mailing her at jlarrarte@ppaz.org so we can correct our records as soon as possible.

Donors who give \$1,000 annually to our general operating fund are a part of our President's Circle annual donor program. Benefits include exclusive CEO updates on legislative decisions, education and health care topics, VIP receptions, unique events, and honor roll listings.

THANK: YOU

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The following individuals have made pledges or outright gifts of \$1,000 or more through fiscal year 2008 to support the expansion of Planned Parenthood's facilities and programs.

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