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**Annual Report**  
**2011-2012**

# A Message From Our Chair and President

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**Cecilia Boone**, *PPFA Chair*



**Cecile Richards**, *PPFA President*

This past year will be remembered as the year Planned Parenthood declared its commitment to making the next generation the healthiest ever. The generosity of several key donors and funders enabled Planned Parenthood Federation of America to establish its key strategic priorities for a five-year period and launch significant initiatives toward this vision.

We set our first priority as dramatically increasing access to health services and education by leveraging technology and building the capacity of our affiliate health centers. We set our second priority as renewing Planned Parenthood organizations by recruiting and developing young and diverse leaders. Our third priority is engaging broad and diverse communities to reduce health disparities and improve reproductive health for the next generation. Our fourth and fifth priorities are building political will to ensure that Planned Parenthood services are adequately financed and integrated into mainstream health care and building our infrastructure to support the strategic plan.

These commitments have required significant philanthropy and building a culture that embraces change. Our success demands nothing less!

The past year will also be remembered as one when Planned Parenthood faced some of its most daunting challenges in our history — and once again emerged stronger than ever.

After the 2010 elections, opponents of women's health in Congress unleashed an intense and unrelenting assault on women's health and rights. While we defeated the threat of the Pence amendment in spring 2011, attacks on women's health continued throughout the year.

State legislators worked aggressively to restrict women's access to health care and eliminate funding for Planned Parenthood services in states across the country, including Indiana, Tennessee, and Texas.

But the attacks didn't stop there. In the winter of 2012, news broke that the Susan G. Komen for the Cure Foundation, bowing to political pressure, had adopted new rules with the intention of excluding Planned Parenthood health centers from receiving grants for their breast health programs.

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The public reacted to the news with dismay and outrage. Thousands of people across America took to the Internet to express their support for Planned Parenthood. An outpouring of financial support enabled Planned Parenthood Federation of America to create a new Breast Health Fund, which has been used to expand Planned Parenthood health centers' breast health services, including diagnostics, staff training, and patient education. And, just days after its decision to exclude Planned Parenthood was made public, the Komen Foundation reversed the decision. We are very pleased to be working once again as partners with the Komen Foundation toward our shared goal of improving breast health.

These political attacks have only made us stronger, and strengthened our ranks by more than one million new activists and supporters. And Planned Parenthood and our vital mission were in the public eye as never before.

As the fiscal year came to a close, the U.S. Supreme Court made its historic decision upholding the Affordable Care Act — a major victory for the health of women and families. The law will provide access to birth control and cancer screenings without co-pays, guaranteed direct access to ob/gyn providers without referrals, and an end to discriminatory practices against women, such as charging women higher premiums and denying coverage for “pre-existing conditions.” This decision will have a profound and concrete impact on millions of people’s lives.

Through it all, Planned Parenthood health centers around the country continued to provide high-quality, affordable, essential health care to women and families, making sure that every woman — no matter where she lives or how much money she has — can get the health care services she needs.

We are so proud of the year’s many successes, and deeply grateful to all the partners, supporters, volunteers, staff, and friends who helped make them possible.

Thank you to everyone who stands with Planned Parenthood.

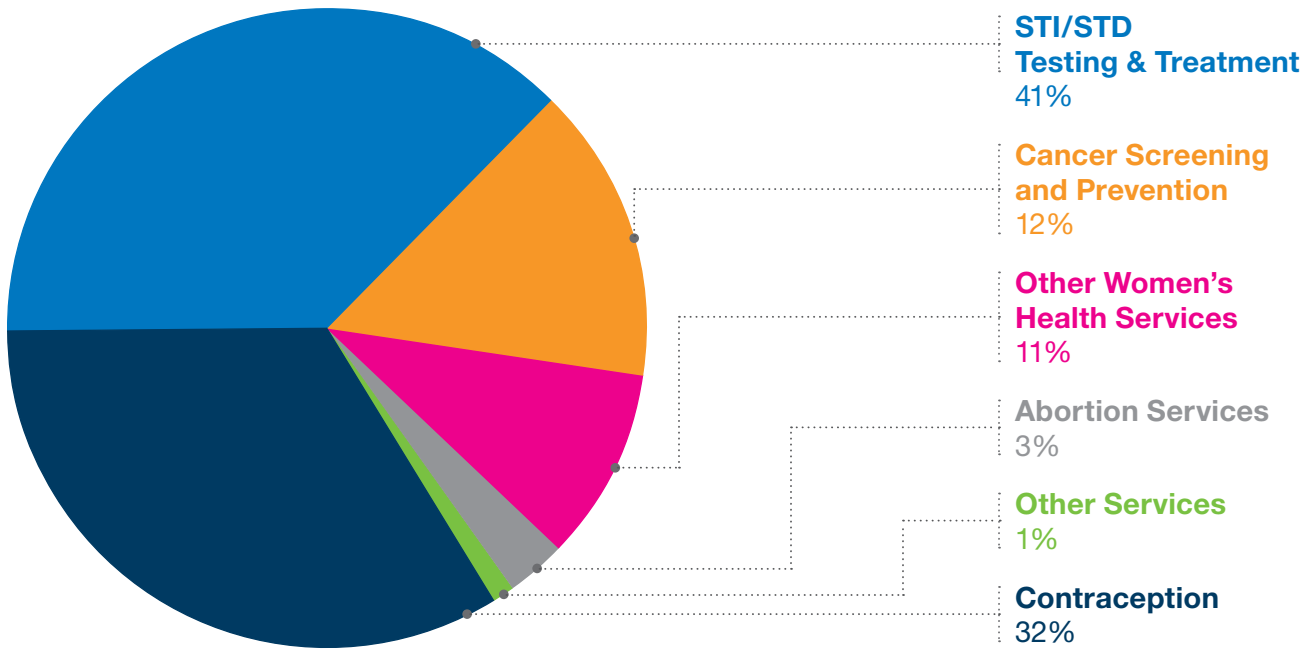


**Cecilia Boone,**  
PPFA Chair



**Cecile Richards,**  
PPFA President

# 2011 Affiliate Medical Services Summary\*



\* Patient Care Provided by Planned Parenthood Affiliate Health Centers from 10/1/10-9/30/11

\*\* Reversible Contraceptive Methods, Women (percentage) chosen by Planned Parenthood Clients Receiving Contraceptive Services, 2011

Oral	37.7
Other/Unknown	20.8
Non-prescription Barrier	18.1
Progestin-only Injectables	10.1
Combined Hormone Ring	5.8
IUD	4.3
Combined Hormone Patch	2.1
Contraceptive Implant	1.1
(rounded to nearest tenth percent)	(PPFA, 2012)

\*\*\* A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix. LOOP/LEEP and cryotherapy are treatments for abnormal growths.

\*\*\*\* Family Practice Services: Some affiliate health centers offer comprehensive Family Practice Services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide Limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

\*\*\*\*\* Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, and immunizations, including hepatitis vaccinations.

\*\*\*\*\* A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2011, Planned Parenthood health centers saw approximately three million patients, who collectively received nearly 11 million services during nearly five million clinical visits.

	2011
<b>STI/STD Testing &amp; Treatment</b>	
STI Tests, Women and Men	3,744,949
Genital Warts (HPV) Treatments	49,058
HIV Tests, Women and Men	680,807
Other Treatments	199
	<b>4,475,013</b>
<b>Contraception</b>	
Reversible Contraception Clients, Women**	2,006,691
Emergency Contraception Kits	1,425,746
Female sterilization procedures	801
Vasectomy Clients	3,575
	<b>3,436,813</b>
<b>Cancer Screening and Prevention</b>	
Pap Tests	585,978
HPV Vaccinations	38,892
Breast Exams/ Breast Care	639,384
Colposcopy Procedures***	39,763
LOOP/LEEP Procedures***	2,469
Cryotherapy Procedures***	1,084
	<b>1,307,570</b>
<b>Other Women's Health Services</b>	
Pregnancy Tests	1,150,589
Prenatal Services	28,674
	<b>1,179,263</b>
<b>Abortion Services</b>	
Abortion Procedures	333,964
<b>Other Services</b>	
Family Practice Services, Women and Men****	55,329
Adoption Referrals to Other Agencies	2,300
Urinary tract infections treatments	47,812
Other Procedures, Women and Men*****	26,595
	<b>132,036</b>
<b>Total Services*****</b>	<b>10,864,659</b>

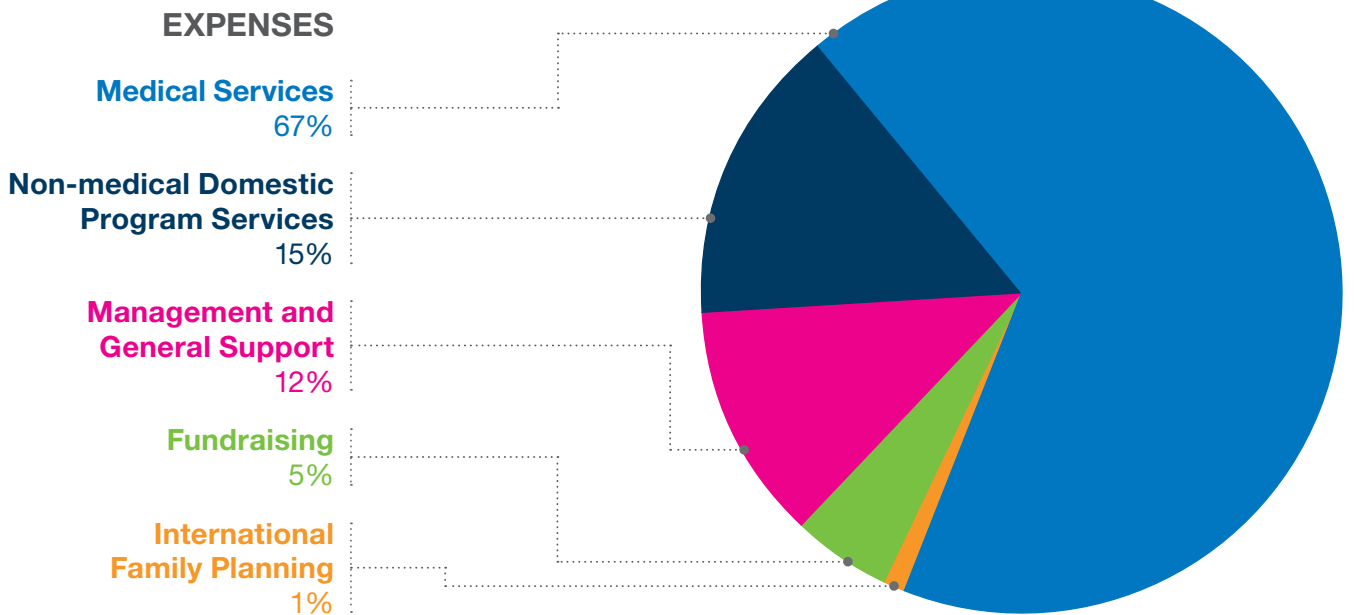
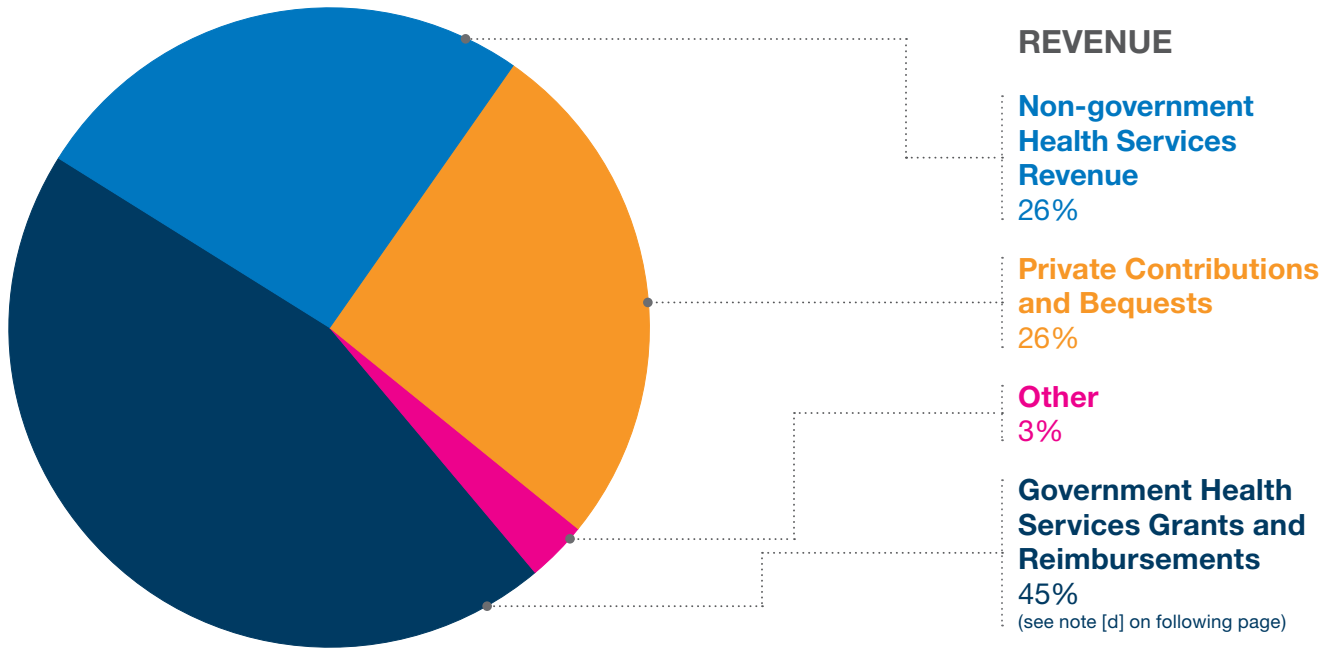
# Combined Balance Sheet: National and Affiliates

June 30, 2012  
[All Amounts in Millions]

	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
<b>Assets</b>				
Current Assets	575.4	73.7	-5.5	643.6
Property, Equipment, Endowment, Other	637.6	240.1 [c]	-3.4	874.3
<b>Total Assets</b>	<b>1,213.0</b>	<b>313.8</b>	<b>-8.9</b>	<b>1,517.9</b>
<b>Liabilities &amp; Net Assets</b>				
Current Liabilities	105.7	22.7	-5.5	122.9
Mortgages, Notes Payable, Other	102.1	51.6	-3.4	150.3
<b>Total Liabilities</b>	<b>207.8</b>	<b>74.3</b>	<b>-8.9</b>	<b>273.2</b>
<b>Net Assets</b>				
Unrestricted	399.2	75.3		474.5
Property & Equipment	357.3	17.2		374.5
Temporarily Restricted	103.9	125.3 [c]		229.2
Permanently Restricted	144.8	21.7		166.5
<b>Total Net Assets</b>	<b>1,005.2</b>	<b>239.5</b>		<b>1,244.7</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>1,213.0</b>	<b>313.8</b>	<b>-8.9</b>	<b>1,517.9</b>

See explanatory footnotes on page 8

# Combined Revenue and Expenses: National and Affiliates



# Combined Statement of Revenue, Expenses and Changes in Net Assets

REVENUE	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
Non-government Health Services Revenue	311.5			311.5
Government Health Services Grants and Reimbursements	542.4 [d]			542.4 [d]
Private Contributions and Bequests	183.6	149.3	-25.4	307.5 [e]
Support From Affiliates		19.1	-17.8	1.3
Other Operating Revenue	32.4	4.0		36.4
<b>Total Revenue</b>	<b>1,069.9</b>	<b>172.4</b>	<b>-43.2</b>	<b>1,199.1</b>

## SUMMARY OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2012

Our broad base of committed donors provides approximately 87 percent of the national organization's revenue and 17 percent of affiliate revenue — evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc., is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates have similar tax status.

The IRS classifies the Planned Parenthood Action Fund as a 501(c)(4) not-for-profit organization. Contributions are not tax deductible. Many Planned Parenthood affiliates operate ancillary organizations with similar tax status.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2012, may be obtained by writing to PPFA, 434 West 33rd Street, New York, NY 10001. Audited financial statements are available on the PPFA website.

[a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its Political Action Committee and other segregated fund, Planned Parenthood Votes), The Planned Parenthood Foundation and Voxent for the year ended June 30, 2012. Affiliate figures reflect the operations of 79 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2011.

[b] Payments and receipts between affiliates and the national organization have been eliminated. These include dues and rebates. Related adjustments have been made to the balance sheet.

[c] Includes a one-time, very large multiyear pledge.

[d] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Grants and Reimbursements" to reflect the ultimate source of the funds.

[e] Includes foundation grants, corporate contributions, and support from more than 656,000 active individual contributors, including individual contributions received through workplace giving campaigns (on-the-job solicitation and contributions through payroll deduction plans for employees of federal and state governments and participating corporations). This also includes \$23 million of bequests.

[f] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.



**For The Year Ended June 30, 2012**  
Operating & Other Funds [All Amounts in Millions]

EXPENSES	AFFILIATES	NATIONAL OFFICE	ELIMINATIONS [b]	TOTAL [a]
<b>Domestic Programs</b>				
A. Medical Services	744.4			744.4
B. Sexuality Education	41.5			41.5
C. Public Policy	51.3			51.3
D. Services to the Field of Family Planning		30.7		30.7
E. Service to Affiliates		69.2	-25.4	43.8
<b>Total Domestic Programs</b>	<b>837.2</b>	<b>99.9</b>	<b>-25.4</b>	<b>911.7</b>
<b>International Family Planning Programs</b>				
		7.5		7.5
<b>Total Program Services</b>	<b>837.2</b>	<b>107.4</b>	<b>-25.4</b>	<b>919.2</b>
<b>Supporting Services</b>				
A. Management and General	125.3	11.1		136.4
B. Fundraising	35.8	20.3		56.1
<b>Total Supporting Services</b>	<b>161.1</b>	<b>31.4</b>		<b>192.5</b>
<b>OTHER EXPENSES</b>				
A. Payments to Related Organizations	17.8		-17.8	0.0
<b>Total Other Expenses</b>	<b>17.8</b>		<b>-17.8</b>	<b>0.0</b>
<b>Total Expenses</b>	<b>1,016.1</b>	<b>138.8</b>	<b>-43.2</b>	<b>1,111.7 [f]</b>
<b>Excess of Revenue Over Expenses</b>	<b>53.8</b>	<b>33.6</b>		<b>87.4</b>
<b>Other Changes in Net Assets</b>	<b>-1.8</b>	<b>-0.5</b>		<b>-2.3</b>
<b>Net Assets: Beginning of Year</b>	<b>953.2</b>	<b>206.4 [c]</b>		<b>1,159.6</b>
<b>Net Assets: End of Year</b>	<b>1,005.2</b>	<b>239.5 [c]</b>		<b>1,244.7</b>

# 2011-2012

## Directors and Officers

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Brian Feldman  
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Linda Gruber  
Sasha Heinz  
Bryan Howard  
Alexis McGill Johnson  
Dianne Luby  
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Matthew Oppenheimer  
Anna Quindlen  
Kavita Ramdas  
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Jarrett Barrios  
Cecilia Boone  
Anna Charbonnier  
Jim Doyle  
Joanne Egerman  
Irma Esparza  
Gina Glantz  
Maria Teresa Kumar  
Sunita Leeds  
Minyon Moore  
Elaine Taylor Rose  
Jennifer Allan Soros  
Sarah Stoesz  
Laura Tucker  
Michael Vachon

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#### **Vice Chair**

Ellen Chesler

#### **Secretary & Treasurer**

Mandy Dealy

#### **Trustee**

Lida Coleman

#### **Trustee**

Deborah Dewitt

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**PLANNED PARENTHOOD  
FEDERATION OF AMERICA  
SENIOR MANAGEMENT TEAM**

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**Chief Operating Officer**

Lisa David

**Executive Vice President,  
Public Policy, Advocacy, and  
Communications**

Dawn Laguens

**Chief Information Officer**

Tom Subak

**Chief Development Officer**

Sandy Sedacca

**Chief Administrative Officer**

Linn Dorin

**Chief Financial Officer**

Wallace D'Souza

**Chief Human Resources Officer**

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**Interim General Counsel**

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**Vice President, Affiliate Services**

Molly Eagan

**Vice President,  
HIT and Business Initiatives**

Eileen Twigg

**Vice President, Education**

Leslie Kantor

**Vice President, Global Programs**

Latanya Mapp Frett

**Vice President, Medical Affairs**

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**Vice President, Communications**

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**Vice President,  
Public Policy and Government Relations**

Dana Singiser

**Vice President, Information Services**

Rebecca Willett

**Senior Medical Advisor**

Carolyn Westhoff

Planned Parenthood Federation of America is a founding member of the International Planned Parenthood Federation (IPPF), comprising family planning associations around 180 countries.

**President**

Jaqueline Sharpe, Ph.D.

**Treasurer**

Naomi Seboni, Ph.D.

**Director-General**

Gill Greer, Ph.D.



[plannedparenthood.org](http://plannedparenthood.org)