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 **Planned Parenthood**[®]
Federation of America, Inc.

ANNUAL REPORT
2004–2005

plannedparenthood.orgsm

ABOUT PPFA®

Planned Parenthood® Federation of America, Inc., is the nation's leading sexual and reproductive health care advocate and provider. Founded by Margaret Sanger in 1916 as America's first birth control clinic, Planned Parenthood believes that everyone has the right to choose when or whether to have a child, that every child should be wanted and loved, and that women should be in charge of their destinies.

Every year, more than 25,000 affiliate volunteers and staff provide sexual and reproductive health care, education, and information to nearly five million women, men, and teens in the United States. Three and a half million Planned Parenthood donors and activists also serve as advocates for sexual and reproductive rights. Separately incorporated, the Planned Parenthood Action Fund fortifies our commitment through lobbying, voter education, and electoral activity.

We address reproductive health needs in developing countries through our international programs, Planned Parenthood Federation of

America-InternationalSM (PPFA-InternationalSM) and Planned Parenthood Global Partners® (PPGP); and through our membership in the International Planned Parenthood Federation. Private-sector contributions, patient fees, government grants, and third-party reimbursements support our programs and services.

A not-for-profit organization, PPFA maintains national offices in New York City, Washington, DC, San Francisco, Chicago, and Philadelphia. Our 120 affiliates manage more than 860 health centers and have a presence in all 50 states and the District of Columbia. PPFA-International maintains three regional offices: Nairobi, Kenya, for Africa; Bangkok, Thailand, for Asia and the Pacific; and Miami, for Latin America and the Caribbean.

We enhance our mission by supporting a special affiliate, the Guttmacher Institute, an independent, not-for-profit corporation for sexual and reproductive health research, policy analysis, and public education.



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A MESSAGE

Greetings! Combined, the two of us have spent well over two decades with Planned Parenthood, but both of us are new to these roles. Looking at our federation from this new perspective, as interim president and national chair, we can both confirm the truth behind the theme of this annual report: Planned Parenthood's strength is indeed in our diversity, and we are united in purpose as we advance our mission and our Vision for 2025.

In the past year, we've renewed our commitment to embracing diversity and expanding the decision-making power base of our stakeholders. Because Planned Parenthood recognizes that cultural competence is a cornerstone of good health care, we have worked in coalition with partner organizations to increase diversity across our movement and to address health care disparities that draw sharp divisions in our society. Our federation also voted to modify our affiliate accreditation criteria to include diversity indicators.

Our increasing diversity and growing strength is evident not only among staff and volunteers, but also among our supporters. Seizing the momentum of the April 2004 March for Women's Lives, which drew more than one million pro-choice supporters to the nation's capital, we built a grassroots force of two and a half million activists. At 40 Live Action Camps across the nation, we trained more than 1,000 activist leaders and engaged 50,000 supporters. Thousands of activists rallied to celebrate the 32nd anniversary of *Roe v. Wade* and the 40th anniversary of *Griswold v. Connecticut*, the pivotal U.S. Supreme Court decision

that affirmed the right to use birth control and established our right to privacy. The 32,000 student members of Vox[®]: Voices for Planned Parenthood demonstrate that the rising generation will carry the torch for reproductive rights.

We have many things to celebrate.

- When we realized women across the country were being denied emergency contraception and other birth control pills by pharmacists, we made sure that every major news outlet covered the story, and our online "Fill My Pills" campaign put grassroots pressure on pharmacies to ensure that women's prescriptions are filled without discrimination or delay.
- The effectiveness of our advocacy work to make family planning a priority in Congress was demonstrated when Senator Harry Reid (D-NV) introduced the Prevention First Act on the opening day of the legislative session.
- When medical privacy was being threatened by anti-choice state attorneys general, the exemplary teamwork between the national organization and Planned Parenthood affiliates to develop an effective legal response and communications strategy set a great example for future partnerships.
- Collaboration also has been the driving force behind Planned Parenthood Online (www.plannedparenthood.org), a joint effort of the Planned Parenthood national organization and participating affiliates. The launch last year

of Planned Parenthood Online, which, meant greater accessibility to information and services for clients in all parts of the world, has allowed us to effectively mobilize our supporters and activists, and has supported our public policy, communications, and fundraising efforts.

Planned Parenthood is America's leading sexual and reproductive health care advocate and provider for a reason. Our organization was founded on the principle that every person has fundamental human and civil rights to equality, privacy, and dignity. Although the challenges we face are great, our opportunities are even greater, and we have only grown stronger. For nearly 90 years, in spite of daunting obstacles, Planned Parenthood has protected reproductive freedoms, advocated for pro-choice laws and policies, and provided reproductive health care, family planning, and education to millions of Americans each year. We're not going to stop now. America is pro-choice. Together, we're going to keep it that way.



Esperanza Garcia Walters

Esperanza Garcia Walters
Chairperson



Karen Pearl

Karen Pearl
Interim President

MISSION AND BELIEF STATEMENTS

MISSION

Planned Parenthood believes in the fundamental right of each individual, throughout the world, to manage his or her fertility, regardless of the individual's income, marital status, race, ethnicity, sexual orientation, age, national origin, or residence. We believe that respect and value for diversity in all aspects of our organization are essential to our well-being. We believe that reproductive self-determination must be voluntary and preserve the individual's right to privacy. We further believe that such self-determination will contribute to an enhancement of the quality of life, strong family relationships, and population stability.

Based on these beliefs, and reflecting the diverse communities within which we operate, the mission of Planned Parenthood is

- to provide comprehensive reproductive and complementary health care services in settings which preserve and protect the essential privacy and rights of each individual
- to advocate public policies which guarantee these rights and ensure access to such services
- to provide educational programs which enhance understanding of individual and societal implications of human sexuality
- to promote research and the advancement of technology in reproductive health care and encourage understanding of their inherent bioethical, behavioral, and social implications

BELIEFS

Planned Parenthood's strength is rooted in the diversity of our millions of supporters and activists — a group that is united in the determination to preserve and expand reproductive rights, access, and freedom for generations to come. Our efforts to fulfill our mission are guided by the Planned Parenthood **Vision for 2025**, which includes 13 beliefs we rely upon to move forward into the 21st century and pursue our goals:

- We believe in the right to sexual and reproductive self-determination that is non-coercive, non-exploitive, and responsible.
- We believe that the free and joyous expression of one's own sexuality is central to being fully human.
- We believe in trusting individuals and providing them with the information they need to make well-informed decisions about sexuality, family planning, and childbearing.
- We believe that women should have an equal place at life's table, and be respected as moral decision makers.
- We believe that children flourish best in families and communities where they are nurtured, honored, and loved.
- We believe in passion — for change, for justice, for easing the plight of others, for caring, for living our convictions, and for confronting inhumane acts.
- We believe in action — to make things happen and to improve people's lives and circumstances.
- We believe in inclusion and diversity — and the power and knowledge they confer.

- We believe the future is global and that we are part of a global movement.
- We believe in the urgency of creating a sustainable world and living in peace with our planet.
- We believe in leadership based upon collaboration rather than hierarchy.
- We believe in acting courageously, especially as allies with those who have little or no voice and little or no power.
- We believe that every right is tied to responsibility and that the fulfillment of responsibility is itself a source of joy.

Throughout the federation, we pursue the **Vision for 2025** as part of our everyday work and in the longer-term strategic planning process of our national organization and affiliates. Last year, we sponsored four information salons to help national and affiliate staff learn more about specific topics relevant to the vision goals and how to move them forward:

- **MEDICAL SERVICES** — how to best realize our goal of ensuring access to reproductive and sexual health care for all
- **INTERNATIONAL PROGRAMS** — how to improve our ongoing efforts to address reproductive and sexual health needs on a global basis
- **BIOETHICS** — how to be an authoritative voice on bioethical standards related to reproductive health and sexuality
- **CULTURE** — how to maximize support and collaboration among the national office and affiliates

VISION FOR 2025 GOALS – SUMMARY OF SELECTED ACCOMPLISHMENTS

PLANNED PARENTHOOD WILL . . .	LAST YEAR, WE . . .
1 Ensure that sexuality is understood as an essential, lifelong aspect of being human and that it is celebrated with respect, openness, and mutuality.	<ul style="list-style-type: none"> provided education and training to more than 1.3 million people (PAGE 9) launched Real Life. Real Talk.® a social marketing initiative (PAGE 9) provided sexual health and reproductive rights information to nearly 17 million visitors to our Web sites (PAGES 11–12)
2 Ensure access to reproductive and sexual health care for all.	<ul style="list-style-type: none"> fought off cuts to Title X and Medicaid funding (PAGE 14) provided health care services to nearly three million women, men, and teenagers (PAGE 5)
3 Secure passage of laws and policies, including state and federal constitutional amendments, that guarantee reproductive freedom for all.	<ul style="list-style-type: none"> played instrumental role in the introduction of the Access to Legal Pharmaceuticals Act and The Prevention First Act (PAGES 14–15) worked for passage of proactive legislation that increased access to contraceptives in several states (PAGE 15)
4 Ensure worldwide implementation of a human rights and well-being agenda as currently expressed in the Cairo Agreement, with the U.S. fulfilling its financial commitment and implementing those principles in the U.S.	<ul style="list-style-type: none"> provided technical assistance, funding, and reproductive health supplies to 55 local organizations in Africa, Asia, Latin America, and the Caribbean (PAGE 8) increased to 49 the number of partnerships forged between affiliates and family planning agencies to advocate for better U.S. policies on international reproductive health issues (PAGE 16)
5 Control a successful, diversified media company that creates and distributes the most popular, critically acclaimed health and sexuality programming.	<ul style="list-style-type: none"> spearheaded media coverage about pharmacist refusals, emergency contraception, and medical privacy issues (PAGE 10) redesigned teenwire.com®, and relaunched plannedparenthood.orgsm to include 41 affiliates and the national organization (PAGES 11–12)
6 Be the model for embracing diversity and expanding the decision-making power base of its stakeholders.	<ul style="list-style-type: none"> amended affiliate accreditation criteria to include diversity indicators (PAGE 7) published <i>Enhancing Cultural Competence: Welcoming Young Latino Men</i> (PAGE 7)
7 Be a significant catalyst for the development and universal dissemination of new reproductive technologies.	<ul style="list-style-type: none"> produced and revised affiliate medical guidelines to support innovative evidence-based clinical services (PAGE 4) initiated a clinical trial to study alternative medication abortion practices (PAGE 4)
8 Be an authoritative voice on bioethical standards related to reproductive health and sexuality.	<ul style="list-style-type: none"> convened a salon to explore bioethical issues (PAGE 2)
9 Build the largest donor and citizen activist base of any social movement in this country.	<ul style="list-style-type: none"> grew our base of activists to 2.5 million (PAGE 17) organized more than 1,400 affiliate mobilization events with nearly 110,000 participants (PAGE 17)
10 Be acknowledged as one of the 10 best places to work and volunteer.	<ul style="list-style-type: none"> conducted study of affiliates with the most improved scores on the Great Places to Work survey (PAGE 7) provided the Management Mastery Series to 21 affiliates and the national organization (PAGE 6)



PPFA national and affiliate health care experts are recognized authorities on all aspects of reproductive health care, from research and technology to patient care, public information, education, and health care policy. Last year

- In partnership with the PPFA National Medical Committee and affiliate medical experts, and through our annual National Medical Conference, we continued to produce medical guidelines to support innovative evidence-based clinical services and excellence in reproductive health care.
- The PPFA Multi-Center Research Network, in partnership with Gynuity Health Projects, initiated a large clinical trial, "De-Medicalizing Mifepristone Medical Abortion in the U.S.," to study the safety and efficiency of foregoing sonography under certain circumstances when administering medication abortion.
- In our continued work to protect the Planned Parenthood trademark and ensure affiliate compliance with *PPFA Medical Standards and Guidelines*, we
 - conducted 39 comprehensive accreditation reviews
 - worked closely with 15 affiliates through REACTS, a program that helps affiliates strengthen and maintain Planned Parenthood high standards of medical service
 - reached more than 300 participants through a new information-sharing program called PROACTS, which helps affiliates better understand the PPFA accreditation process
 - developed an orientation for medical directors

The **PPFA WOMEN'S HEALTH NURSE PRACTITIONER PROGRAM** is a distance-learning program that is recognized as the industry standard in preparing registered nurses to become women's health nurse practitioners. Last year, the program

- graduated 13 women's health nurse practitioners
- trained 32 advanced practice clinicians to perform colposcopic examinations
- created grant-funded specialty courses and offered "Cervical Pathology 2005: The Sexual Transmission Connection," "Contraceptive Update/Pharmacology in Reproductive Health Care," "Gynecology in Reproductive Health: Updating Your Knowledge and Skills," "HIV/AIDS/STIs 2004," "Introducing Services for Men into Your Clinical Practice," and "The Many Faces of Violence and Abuse" to 100 physicians and advanced practice clinicians
- hosted more than 350 nurse practitioners, nurse-midwives, and physician assistants at the 29th Annual Postgraduate Seminar for Nurse Practitioners in Women's Health Care, including a daylong pre-conference workshop held exclusively for physicians and clinicians working at Planned Parenthood affiliates
- partnered with several graduate schools of nursing to offer a Master's of Science in Nursing degree

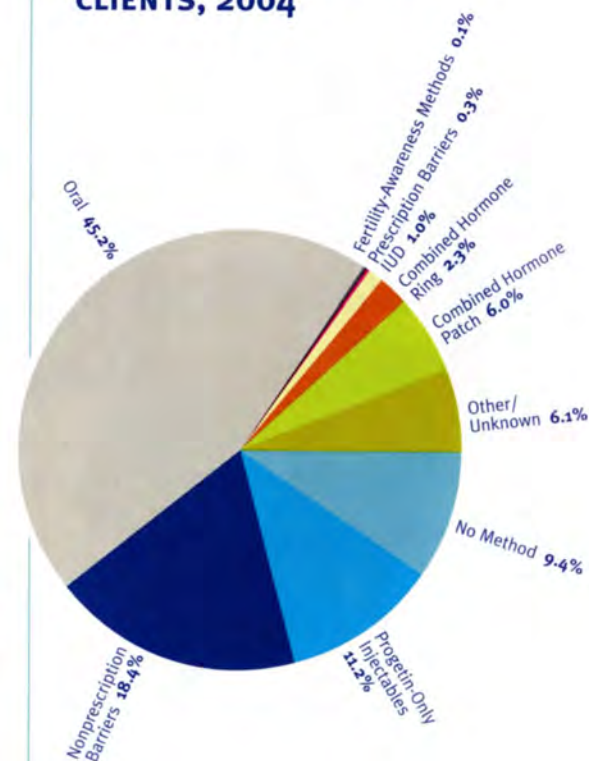
CONTRACEPTIVE ENTERPRISE COUNCIL

In order to ensure Planned Parenthood affiliate clients' access to the highest quality birth control methods, the affiliates and national organization created the Contraceptive Enterprise Council. The council will provide affiliates with access to the most affordable prices for the highest quality contraceptive products.

AFFILIATE SERVICE SUMMARY

	2003	2004	% CHANGE 2003-2004	REFERRED OUT, 2003	REFERRED OUT, 2004
Reversible Contraception Clients, Women	2,257,154	2,347,352	4.0%		
Emergency Contraception Kits	774,645	983,537	27.0%		
Tubal Sterilization Clients	744	601	-19.2%	2,023	1,241
Reversible Contraception Clients, Men	69,403	89,705	29.3%		
Vasectomy Clients	2,576	2,480	-3.7%	545	647
Abortion Procedures	245,092	255,015	4.0%		
HIV Tests, Women	155,273	160,131	3.1%		
HIV Tests, Men	52,309	48,784	-6.7%		
HIV Tests, Gender Not Reported	n/a	21,411	n/a		
Prenatal Clients	16,427	17,610	7.2%		
Infertility Clients	353	386	9.3%		
Colposcopy Procedures	37,423	41,980	12.2%		
LEEP Procedures	2,029	2,681	32.1%		
Cryotherapy Procedures	4,544	3,733	-17.8%		
Midlife Clients	11,232	14,532	29.4%		
Pregnancy Tests	905,758	1,073,728	18.5%		
Breast Exams/ Breast Care	951,761	925,763	-2.7%	14,241	12,251
Adoption Referrals to Other Agencies	—	—	—	1,774	1,414
Primary Care Clients	32,216	29,369	-8.8%		
STI Procedures, Women and Men	2,452,930	2,527,609	3.0%		
Other Services, Women	36,984	20,084	-45.7%		
Other Services, Men	69,012	79,100	14.6%		
TOTAL	8,077,865	8,645,591	7.0%		
TOTAL UNDUPLICATED CLIENTS	2,811,893	2,933,101	4.3%		

REVERSIBLE CONTRACEPTIVE METHODS CHOSEN BY PLANNED PARENTHOOD CLIENTS, 2004



Connecting callers to the nearest Planned Parenthood health center, we sponsor a nationwide, toll-free “smart” line, 1-800-230-PLAN. All of our affiliates participate, and hundreds of thousands of callers use the line each year.



PLANNED PARENTHOOD PRODUCTS

Last year, we distributed approximately eight million Planned Parenthood® Condoms across the nation. Each package served as a powerful messaging tool, promoting the Planned Parenthood name, as well as the importance of safer sex. Planned Parenthood-branded condoms exceed all United States and international quality standards. The packaging includes an exclusive “smart” phone number that generates approximately 2,000 calls to Planned Parenthood health centers each month.

PPFA also continues to offer the Planned Parenthood® Pregnancy Test exclusively to affiliate health centers — a clinical test of the highest quality with extremely competitive pricing — available in both dipsticks and cassettes.

AFFILIATE LEADERSHIP AND DEVELOPMENT

PPFA works in partnership with affiliate boards and staff to strengthen their service operations and leadership. Last year, we

- conducted more than 220 visits to affiliates to provide technical assistance, training, and consulting services in the areas of practice management, financial management and assessment, organizational development, business planning, board/governance development, mergers, and diversity and cultural competence
- developed and distributed a variety of business tools for affiliate use, including *The Productivity Toolbox*, *Insight Paper on Business Models*, *The Contingency Planning Toolbox*, and a *Strategic Thinking and Action Toolbox*
- provided the Management Mastery Series, a program that helped staff at 21 affiliates and the national organization develop the skills they need to succeed in managing people and projects and to become competent leaders. We also held a variety of other trainings and workshops for affiliate CEOs, board chairs, and senior staff.

SECURITY

PPFA continued to provide on-site security surveys for affiliates and on-site staff training to help protect clients, staff, and volunteers from anti-choice violence. We provided technical assistance in reviewing blueprints and building plans and upgrading access control and alarm systems. Staff assumed primary responsibility for security and threat assessment at the five national office sites, for international programs, and for national meetings and events.



THE PLANNED PARENTHOOD DIVERSITY INITIATIVE

In our continuing effort to embrace diversity, we

- revised affiliate accreditation criteria to include diversity indicators and developed the Accreditation Indicators Glossary of Diversity Terms
- offered five diversity workshops at the Planned Parenthood Annual Conference for PPFA staff and volunteers and our coalition partners
- published *Enhancing Cultural Competence: Welcoming Young Latino Men*
- held a dynamic diversity retreat, bringing together 47 PPFA diversity stakeholders from across the federation to review the current status of Planned Parenthood diversity initiatives
- collaborated with six national reproductive rights and justice organizations that are led by women of color to discuss ways to increase diversity in our movement and to address health care disparities
- published 10 new Spanish-language sexual health articles and four sexual health fact sheets and white papers on plannedparenthood.org



GREAT PLACE TO WORK INITIATIVE

As part of our effort to make Planned Parenthood one of the 10 Best Places to Work and Volunteer, 43 affiliates and the national organization participated in the Great Place to Work (GPTW) survey. A subgroup of the 10 Best Action Group, a committee of affiliate and national organization staff, conducted a study of the affiliates that most improved their scores on the GPTW Survey between 2002 and 2004 to determine what strategies they used to improve their workplaces.



PLANNED PARENTHOOD FEDERATION OF AMERICA — INTERNATIONALSM (PPFA-INTERNATIONALSM)

While governments worldwide made a commitment to the progressive goals of the International Conference on Population and Development (ICPD) Programme of Action (the Cairo Agreement, a human rights and well-being agenda that affirms the importance of access to sexual and reproductive health care), many have failed to deliver on the funding needed for full-scale implementation. In 23 countries, PPFA-International fuels the private, nongovernmental sector to fill this void with promising programs to move the reproductive rights agenda forward. PPFA-International provided technical assistance, funding, and reproductive health supplies to 55 local organizations in Africa, Asia, and Latin America and the Caribbean to develop and implement programs that improve the sexual and reproductive health and rights of individuals.

ADOLESCENT AND YOUTH SERVICES

We supported 19 partners in providing reproductive health services and information, including contraceptives, to nearly 115,000 adolescents and youth, the majority of whom were served by 4,000 trained peer educators. Many of these clients were first-time contraceptive users. Nearly 30 percent of the young clients also received screening and treatment for cervical cancer, HIV/AIDS, and other sexually transmitted infections, from clinic-based, youth-friendly programs. Our partners also offered sexuality education to 530,000 youths.

DISPLACED PERSONS

Eight nongovernmental organization partners provided comprehensive reproductive health services to 65,000 people displaced by war and civil conflicts in Africa and Asia. Central to these programs are addressing the needs of women survivors of violence, increasing contraceptive services, testing for and treating sexually transmitted infections, and providing post-abortion care.

SAFE ABORTION AND POST-ABORTION CARE SERVICES

We continue to expand and strengthen work with local organizations to ensure access to safe, legal abortion services and post-abortion care in settings where abortion is legally restricted, especially for low-income women. Last year, 22 partners provided 18,000 women with critical abortion services. Three of the partners were new providers of services, and six partners provided medication abortion.

Planned Parenthood provides community education that is honest, caring, and responsible. Our values are expressed in our commitment to open communication, support for families, and social justice. PPFA provides leadership in advocacy for balanced, honest, and responsible sexuality education. Last year, PPFA convened a Sexuality Education Advocacy Strategy Session, bringing together affiliate education, public affairs, and organizing staff from nine states to increase their capacity to influence progressive policies for school-based sexuality education.

SOME AFFILIATE ACTIVITIES

As the largest network of professional sexuality educators in the United States, we are the leaders in promoting sexual health. Last year, we provided education and training to more than 1.3 million young people and adults. Education programs included the following:

- Planned Parenthood Minnesota, North Dakota, South Dakota (St. Paul, MN) offered daylong retreats for daughters and mothers (or mentors) as well as for sons and fathers (or mentors). These sessions offered a context to share attitudes, feelings, and dreams about growing up and enriching relationships. They provided a time for parents and children to increase communication while exploring the passages from childhood to adulthood.
- Planned Parenthood of Santa Barbara, Ventura, and San Luis Obispo Counties (CA) offered a multifaceted approach to sex for people with developmental disabilities, including training professionals and family members, as well as educating the developmentally disabled and providing one-on-one counseling. The program helps clients understand the concepts of privacy, protection, permission, pleasure, and choosing peer partners to avoid sexual exploitation and to increase responsible behavior.

- Planned Parenthood/Chicago Area (IL) developed *Faith and Healthy Sexuality*, a five-session program designed to help parents, particularly parents of puberty-aged youth, talk with their children about sex and sexuality from a faith-based perspective. The program introduces parents to the idea that faith and healthy sexuality are compatible, and that skillful communication is key to providing effective sexuality education for children. The program encourages parents to ground knowledge about the body and sexuality in a theological affirmation of the goodness of creation, to identify their own sexual values, and to view sexual health as part of a broader, religiously sanctioned framework that stresses the importance of health.



REAL LIFE. REAL TALK.®

Real Life. Real Talk. (RLRT) is a social marketing initiative designed to change the culture around sex and health in the United States by reframing sexual health as a component of healthy relationships. RLRT will provide parents and teens with compelling reasons and innovative opportunities to expand the dialogue around sex and health and move it into the community agenda.

In the past year, RLRT transitioned from the planning stage to the implementation stage, and launched a pilot campaign in four test markets:

- Portland, ME — Planned Parenthood of Northern New England
- Rochester, MN — Planned Parenthood of Minnesota, North Dakota, South Dakota
- Rockland County, NY — Planned Parenthood Hudson Peconic
- Tucson, AZ — Planned Parenthood of Southern Arizona

In fall 2004, we conducted extensive research on attitudes and behaviors related to talking about sex and health in the four test markets. In the spring, in conjunction with the Academy for Educational Development, we developed test market work plans based on the research findings. With the renewed commitment of our partners, including the Ford Foundation, Real Life. Real Talk. has now entered a new phase.



PPFA Interim President Karen Pearl speaks to Planned Parenthood activists in front of the U.S. Supreme Court.



Newsweek coverage of one of our "Roe Ranger" demonstrations

Our giant pill pack celebrates the anniversary of legalized birth control.



MEDIA

PPFA works closely with affiliates, supporters, opinion leaders, and allied organizations to deliver powerful and persuasive messages that advance our reproductive health and rights agenda. We seized important developments — from refusals by anti-choice pharmacists to fill prescriptions for contraception to the presidential race — to educate the public and elected officials about sexual and reproductive rights and health issues and to increase the visibility of Planned Parenthood.

Throughout the election cycle, Planned Parenthood spokespeople and supporters used every opportunity to focus attention on reproductive rights, keeping the issue at the forefront of the debate. We quickly positioned Planned Parenthood as a powerful and knowledgeable advocate the media could trust for solid facts and information on reproductive health and advocacy.

Because the outbreak of pharmacist refusals was initially ignored by the media, we spotlighted this increasing threat to reproductive rights, providing widespread coverage that educated the public about this dangerous phenomenon. Coordinating closely with affiliates, we briefed local and national media about this growing menace to women's health and safety, resulting in extensive attention by all major news outlets.

Our messaging about the U.S. Food and Drug Administration's delay in making emergency contraception available over the counter informed the media that contraception itself is now under attack. We drew attention to this threat with a well-covered demonstration at Union Station in Washington, DC,

featuring a giant birth control pill and pill pack on the 40th anniversary of *Griswold v. Connecticut*, the U.S. Supreme Court case that legalized birth control nationwide. To enhance the delivery of our messages, we redesigned the media section on plannedparenthood.org, improving our media outreach. The site is fast becoming a go-to source for current sexual and reproductive health and rights information.

PPFA worked closely with affiliates in Kansas and Indiana to respond to ideologically driven state government demands for confidential patient medical records. Activities related to the U.S. Supreme Court, from early strategic planning in anticipation of a vacancy on the court to the lightning-quick response to Justice Sandra Day O'Connor's resignation, positioned Planned Parenthood as an important voice in the debate. Virtually all major news outlets covered our "Roe Rangers" demonstrations — featuring nine women dressed as justices — on the steps of the court extensively and prominently, with video footage and photographs appearing widely and repeatedly in *Newsweek*, *The New York Times*, *USA Today*, *The Washington Post*, CNN, MSNBC, Fox, and all major networks.

From C-Span coverage of the Clergy Prayer Breakfast (see page 18) at the Planned Parenthood Annual Conference in Washington, DC, to productive media outreach on myriad other issues throughout the year, PPFA successfully broadcast its message to people across the nation, by sparking major national news stories that communicated the importance of the mission and leadership of Planned Parenthood.

PLANNED PARENTHOOD ONLINE

Planned Parenthood Online (PPOL) is a collaborative effort of the national organization and participating affiliates. PPOL brings Planned Parenthood ... online and furthers our mission by maximizing the potential of the Internet. PPOL coordinates and strengthens our collaborative online public policy, communications, and fundraising efforts.

The strategies PPOL uses to enhance our presence online include e-mail messaging, tell-a-friend messaging, online advertising, search engine optimization, browser and platform compatibility, usability and accessibility optimization, and development of an online writing and style guide.

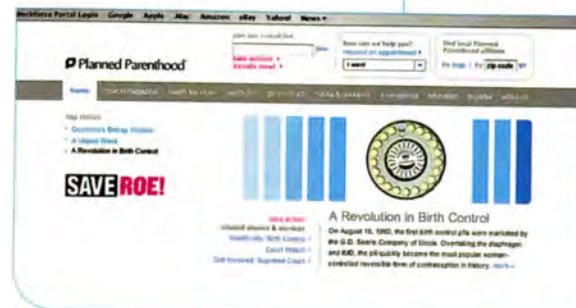
Last year, PPOL successfully relaunched plannedparenthood.org to bring together the Web sites of 41 affiliates and the national organization under a unified look and feel. plannedparenthood.org takes advantage of robust functionality to provide our visitors with better information, greater access to service, and more opportunities for involvement. plannedparenthood.org receives more than 20,000 visits per day. The site offers

- comprehensive information, in English and Spanish, about sexual and reproductive health topics
- *Choice! Magazine*, which features stories covering a full range of reproductive health and rights issues: news, politics, activism, sexual health, arts and culture, global dispatches, stories in the news, and two sections — “Ask Planned Parenthood” and “Ask Dr. Cullins” — in which our health experts answer reader questions
- a global resource center with information about our international programs and efforts
- contact information for Planned Parenthood affiliates
- opportunities to offer financial support



“ Hey I just wanted to let you know how much your Web site has helped me. I've spent hours surfing the net looking for some answers but I only came across biased opinions or uneducated guesses from random people in forums. It's so comforting to have a place to go that doesn't have an agenda, and just wants to help. There aren't many places for teenagers to turn for the (free)resources/information you provide. Keep it up.

Sincerely, Alex ”



- breaking news on reproductive health and rights issues from around the world

TEENWIRE.COM®

teenwire.com is an award-winning Web site that gives teens honest and medically accurate sexuality and relationship information so they can make healthy, responsible choices. Internationally recognized as an important resource, teenwire.com was awarded the Silver Award from the World Wide Web Health Awards in 2005. Last winter, teenwire.com received a rave review from Brian Alexander, a columnist at MSNBC.com, who cited teenwire.com as "... easily the best, most comprehensive site I have viewed."



"I'm so glad that you made this site. My friend told me about Planned Parenthood, and I found this site. My mother won't talk to me about anything sexually related, so I'm glad I found this site so I can get all the facts before going out there and, well ... you know. Anyways, thank you so much for doing this for teens across America, you're real lifesavers!

Anonymous user, age 16, California

teenwire.com receives 800,000 visits per month and 500 personal inquiries per week via confidential e-mail to its most popular section, "Ask the Experts." Since June 2004, visits to teenwire.com have increased by 45 percent.

During the past year, teenwire.com launched

- a redesigned Web site to reflect the current aesthetic and interactivity that appeal to today's youth
- weekly live chats that give teens the opportunity to ask our sexual health experts questions
- an interactive demonstration on how the menstrual cycle works
- an interactive demonstration on the methods of contraception recommended for teens
- a monthly Internet radio program featuring teen hosts and guests discussing a range of sexual health topics of interest to teens

BRANDING INITIATIVE

Planned Parenthood embarked on a branding initiative to unify and maximize the effect of its various communication efforts nationwide. The initiative will provide guidance to national and affiliate staff in choosing and working with key communication elements — color treatment, photography, text treatment, theme development, messaging, etc. — to achieve consistency throughout the federation. Developing a vibrant and consistent local, regional, and national brand expression will be cost-saving for the national organization and affiliates; will maximize returns on all of our advocacy, patient recruitment, and public information efforts; and will support the decentralized efforts of the national organization and affiliates to do outreach — providing brand sensibilities that tie our various efforts together.

CLIENT EDUCATION PUBLICATIONS

PPFA produces and distributes award-winning online and print publications that are vital to people's ability to make responsible choices about their sexual and reproductive health. During the past year, Planned Parenthood affiliates and other health care providers distributed nearly two million PPFA pamphlets, including four new English titles and two new Spanish titles. Eight other new titles in Spanish were offered on PPOL.



THE KATHARINE DEXTER MCCORMICK LIBRARY

The Katharine Dexter McCormick Library serves the research and information needs of PPFA and affiliate staff and volunteers nationwide, as well as researchers, other sexual health professionals, writers, and journalists. Last year the library drew from its collection of more than 6,300 books, 23,000 articles, pamphlets, journals, and historic photographs and videotapes to respond to nearly 5,000 requests for information and to create and publish fact sheets, white papers, bibliographies, and resource listings in English and in Spanish.

Historic photographs, such as these, are collected by the Katharine Dexter McCormick Library.



Planned Parenthood League of Connecticut Executive Director Estelle Griswold (left), with the league's president, Cornelia Jahncke, celebrated the historic U.S. Supreme Court decision that bears her name, *Griswold v. Connecticut*

Katharine Dexter McCormick, whose passionate interest, scientific expertise, and financial support made possible the development of the first oral contraceptive





👉 Peter Browilife, president and CEO, Planned Parenthood of Kansas and Mid-Missouri, with Helene Krasnoff, staff attorney, PPFA, speaking to the press about their fight to protect patients' private medical records in Kansas

To protect sexual and reproductive rights and to ensure universal access to health care services, PPFA continued advocacy efforts at the local, state, federal, and international levels, bolstered by our work with diverse groups of advocates, including legislators, clergy, college students, leaders in the arts and entertainment industries, and allied organizations.

LITIGATION AND LAW

We continued our efforts in the courts to protect and defend the reproductive health and rights of women.

- We were successful in defending on appeal the rulings of two federal district courts that had found unconstitutional abortion restrictions and efforts to defund Planned Parenthood affiliates.
- We obtained injunctions against two other state laws that imposed unreasonable requirements on what doctors would have to discuss with women patients prior to providing an abortion.
- We fought to prevent two state attorneys general from obtaining access to the records of Planned Parenthood patients without the consent of those patients.

GOVERNMENT RELATIONS

AT THE FEDERAL LEVEL

Despite a budget year that saw funding cuts in many good programs, PPFA helped fight off cuts to Title X, America's family planning program, ensuring continued funding at \$286 million. In addition, PPFA embarked on a full-out campaign against cuts to the Medicaid program, the largest source of government funding for family planning. PPFA's efforts helped defeat deep cuts to the program in the Senate. Both Title X and Medicaid provide funding for contraceptive services, basic ob/gyn care, screening for sexually transmitted infections, pregnancy testing, and referrals for millions of low-income women and teenagers. These two programs prevent hundreds of thousands of unintended pregnancies and save millions of tax dollars each year.

PPFA and our activists helped secure legislative advances and make significant progress toward our legislative agenda:

- **ACCESS TO LEGAL PHARMACEUTICALS ACT (ALPHA)**
PPFA was instrumental in drafting and introducing ALPHA in the House and Senate last year. ALPHA would protect women's access to basic health care and ensure that no woman experiences the discrimination and humiliation of being refused



service in any pharmacy. This legislation requires pharmacies to ensure that any customer who brings a valid prescription to be filled at a pharmacy gets her prescriptions filled without delay or discrimination. ALPHA is a fair and reasonable bill that requires each and every customer at pharmacy counters to be treated equally.

■ THE PREVENTION FIRST ACT

PPFA was instrumental in creating this legislation, which lays out a number of ways to prevent the need for abortion and promote sexual health. We helped ensure that the prevention bill was one of the top 10 initiatives for Senate Democrats. The "Prevention First Act of 2004" is an omnibus family planning initiative that seeks to expand access to preventive health care services and education programs that help reduce the numbers of unintended pregnancies and sexually transmitted infections, and the need for abortion.



IN THE STATES

Through the State Public Affairs Network (SPAN), public affairs staff from across the country participated in regular, issue-based calls to share models, best practices, and lessons learned for advancing our reproductive justice agenda. Proactive progress was made in a number of states last year, from a new clinic access law in Montana to contraceptive coverage laws in Arkansas and West Virginia, to laws that will improve access to emergency contraception in New Hampshire and New Jersey.

The national organization has continued to work in partnership with the 19 states (AK, CA, FL, GA, IL, MA, MI, MN, MO, NC, NJ, NY, OH, OR, PA, TX, VA, WA, WI) that are part of the Mobilizing to Win Initiative of the Power the Promise Campaign (see page 24), as well as staff from other affiliates across the country. For the second year in a row, PPFA hosted a three-day orientation to introduce new affiliate public affairs staff to our issues and share models and best practices for advancing our mission through public policy. National staff and dozens of affiliates partnered on three separate occasions last year to engage in strategic planning and policy development around sex education in Illinois, the rights of pregnant women in New York, and minors' access to reproductive health in California.



April 15, 1929. Dr. Hannah Stone and staff of Margaret Sanger's Birth Control Clinical Research Bureau, were arrested, and patients' confidential records were seized.

ADVOCATING INTERNATIONALLY

PPFA-International continued its work with six partners in five countries to promote just policies and implement public information campaigns. In Kenya, for example, PPFA-International worked closely with colleagues and activists to establish the Reproductive Health Steering Committee to champion a coordinated and sophisticated national outreach effort around reproductive health and rights, particularly abortion rights. Activists from the medical, legal, human rights, and women's rights communities worked in coalition to advance the issues through public discourse and legal action. The work of the committee resulted in the release of a well-known reproductive health physician and two nurses who had been charged with alleged abortion "murder" and who had suffered in jail for a year before their cases were thrown out of court.

PLANNED PARENTHOOD GLOBAL PARTNERS® (PPGP)

As the international advocacy arm of PPFA, PPGP educates and mobilizes the Planned Parenthood network on behalf of sexual and reproductive health and rights around the world. PPGP provides Planned Parenthood affiliates, activists, and supporters with opportunities for direct engagement with international colleagues to share expertise and make local-global connections. Additionally, PPGP works in conjunction with allied organizations around the world to maintain and further global commitment to reproductive health and rights.

Six years after launching the first partnerships, we have provided 71 grants to affiliates totaling \$4 million. PPGP has forged partnerships between 49 Planned

Parenthood affiliates and family planning agencies in 30 countries, creating long-standing links between organizations and communities. Building on these partnerships, affiliates have strengthened relationships with diverse audiences, exchanged advocacy strategies, and engaged local influentials through study tours.

- Capitalizing on the strength of Planned Parenthood volunteers, last year PPGP launched the International Advocates Initiative — a nationwide network of diverse community influentials serving as local "ambassadors" on international issues. So far, 27 affiliates have taken part in this initiative, and selected advocates include a former U.S. congressman from Pennsylvania, an Episcopal priest from New Jersey, and an attorney from Utah.
- Working with a global network of allies, including the International Planned Parenthood Federation and its member associations, PPGP helped to protect international consensus in support of reproductive rights from political attacks by advocating for the reaffirmation by the United Nations of the Platform for Action adopted at the 1995 United Nations Conference on Women.
- Emboldened by the Bush administration's regressive policies, anti-choice extremist opposition has escalated throughout the world. Working with coalition partners, we produced *Understanding Religious and Political Opposition to Reproductive Health and Rights*, a guide to strategies and tactics of the opposition that have become all too familiar to PPFA. The guide was translated into Spanish and Japanese and distributed throughout Europe, Latin America, and parts of Asia.



MOBILIZING ACTIVISTS

To help protect reproductive health and rights from growing extremist opposition, PPFA is committed to building our base of activists, growing our base to 2.5 million last year. We further developed our activist management system to better reach out to and mobilize activists by adding a data warehouse with which we can maintain and analyze data. Through online and on-the-ground grassroots activities, such as phone banks, neighborhood canvassing, and visibility events, we recruited nearly one million members to our Action Network. Our Live Action Camp program alone trained more than 1,000 staff and volunteers and engaged 50,000 supporters through 40 camps in 21 states. Overall, Planned Parenthood affiliates have organized more than 1,400 mobilization events with nearly 110,000 participants. This prepared us for the fight to prevent cuts to Medicaid, during which we generated more than 1,100 patch-through calls and more than 20,000 letters over three days to Senate targets to ensure their votes.

PROTECTING ROE V. WADE

The U.S. Supreme Court's 1973 *Roe v. Wade* decision is protected by a razor-thin majority in today's court and is threatened by the appointment of anti-choice judges to the Supreme Court and the lower courts. In anticipation of a Supreme Court vacancy, Planned Parenthood worked tirelessly last year to preserve *Roe v. Wade*. From our continued fight against anti-choice judicial appointments to the lower courts to our education and grassroots visibility campaigns, Planned Parenthood succeeded in mobilizing pro-choice supporters and activists across the country.

- More than 11,000 activists and supporters participated in mobilization events during the Planned Parenthood National Three Days of Action around the *Roe* anniversary, the presidential inauguration, and the anniversary of the global gag rule in January 2005.
- We sent nearly 150,000 messages from supporters and activists to senators expressing concern about the possibility they might end the filibuster, eliminating the minority party's ability to block extremist judicial nominees.
- We offered strong opposition, with support from members of the Planned Parenthood Action Network, to the confirmation of anti-choice judicial nominees Priscilla Owen, Janice Rogers Brown, and William Pryor.



- We continued to educate diverse constituencies about reproductive health and rights issues through partnerships with progressive organizations such as the Black Women's Health Imperative, the National Latina Institute for Reproductive Health, the National Council of Jewish Women, and the National Council of Negro Women.



VOX®: VOICES FOR PLANNED PARENTHOOD

Vox is a nationwide program committed to energizing and mobilizing a new generation of pro-choice Americans, increasing young people's awareness of current threats to reproductive health and rights, mobilizing them in support of reproductive freedom, and cultivating their long-term involvement with Planned Parenthood and the pro-choice movement. Last year, with Vox membership at 32,000, we successfully

- extended our Vox network of colleges and universities to more than 170 groups, including expanding our presence at historically black colleges and universities
- held judicial on-campus forums and "filibuster-a-thons" about the nuclear option
- worked with affiliates to educate students about emergency contraception (EC) on campus
- won awards as "Club of the Year" at Westminster College (Salt Lake City, UT) and George Washington University (Washington, DC)



CLERGY ADVISORY BOARD

The PPFA Clergy Advisory Board and the PPFA chaplain increase public awareness about the spiritual, ethical, and moral dimensions of sexual and reproductive health. They also encourage clergy and lay religious leaders to support the Planned Parenthood mission by joining the PPFA Pro-Choice Religious Network.

The Right Reverend V. Gene Robinson, the first openly gay bishop in the Episcopal Church, was the featured speaker at the Interfaith Prayer Breakfast at the Planned Parenthood Annual Conference. More than 300 people attended this early-morning inspirational service, which was covered by C-SPAN.

We provided leadership to the PPFA Board of Directors, and discussed matters of faith and spirituality with staff from more than 70 affiliates.

PPFA Clergy Advisory Board Chair Tom Davis published, *Sacred Work: Planned Parenthood and its Clergy Alliances*, for which he received a PPFA Maggie Award. Reverend Davis spoke at numerous affiliates and other organizations about the critical role clergy have played in promoting reproductive rights.

Clergy Voices, the newsletter of the Clergy Advisory Board, was published and distributed to the PPFA Pro-choice Clergy Network and to affiliates nationwide.

REPUBLICANS FOR CHOICE®



Through education and mobilization activities, Republicans for Choice increased its base of support by more than 18,000 to reach more than 61,000 members and more than 20 chapters. Activities this past year included an all-star variety show at the Beacon Theater in New York City during the Republican National Convention, and helping affiliates identify and mobilize Republicans to raise awareness of the importance of filling Supreme Court vacancies with justices who support women's health, safety, and privacy.

BOARD OF ADVOCATES

More than 350 leaders in the arts and entertainment industries are volunteer members of the PPFA Board of Advocates (BOA). Their public support for the PPFA mission was an extremely valuable contribution during the past year:

Patricia Clarkson, Christine Lahti, and Wendie Malick traveled to various affiliates to host private screenings of *Vera Drake*. **Lynn Redgrave** appeared at two screenings of *Kinsey* for PPFA and Planned Parenthood of New York City (NY).

Planned Parenthood materials were placed on several television shows and films, including the *Gilmore Girls*, *Jack and Bobby*, *Judging Amy*, *Mom at Sixteen*, and *Six Feet Under* and scenes were filmed in mock clinics on *Jack and Bobby* and *Judging Amy*.

Heather Graham chose Planned Parenthood as her charity on the Bravo network's *Celebrity Poker Showdown*, created by **Joshua Malina**.

David Eigenberg, Judy Reyes, and Heather Tom hosted the Planned Parenthood Awards Honors Gala and lobbied on Capitol Hill in Washington, DC, where PPFA Maggie Awards were accepted by *Cold Case* writer **Jan Oxenberg** and *Kinsey's* **Kathleen Chalfant**. *Vera Drake's* **Mike Leigh** sent a letter accepting his Maggie Award.

BETTY, Stockard Channing, Ann Crittenden, David Eigenberg, Dorothy Fadiman, Dr. Henry Foster, Ellen Goodman, David Halberstam, Amy Jo Johnson, Wendie Malick, Stanley Tucci, Kathleen Turner, Sarah Weddington, and Suzanne Westenhoefer participated in affiliate events.

Among the popular items donated to affiliates by BOA members were a *Gilmore Girls* signed script and *The Hours* poster signed by **Nicole Kidman, Julianne Moore, and Meryl Streep**. **Moore** also donated items from *The Forgotten*, *The Prize Winner of Defiance Ohio*, and *Freedomland*.

BOA members who joined last year are **Barbara Attie, Tamara Braun, Kathleen Chalfant, Ann Crittenden, Anita Diamant, Janet Goldwater, Mariska Hargitay, Helen Hunt, Bart Freundlich, Patti LaBelle, Lynn Redgrave, Gabrielle Revere, Judy Reyes, Jeffrey Tambor, and Nicholle Tom**.



Board of Advocates members: Judy Reyes, Heather Tom, Kathleen Chalfant, and Gloria Steinem

Each year, Planned Parenthood presents prestigious awards to recognize exceptional contributions that help us further our mission.

PPFA MARGARET SANGER AWARD

The PPFA Margaret Sanger Award, our highest honor, was presented in 2005 to Gloria Feldt in recognition of her 30-year contribution to Planned Parenthood and to the global movement for reproductive justice. Gloria Feldt served as president of PPFA from 1996 to January 2005. She exemplified her tireless dedication to the movement in her acceptance remarks: "There will always be a new generation to teach, to serve, to engage. There will always be a new generation that needs Planned Parenthood."



Gloria Feldt

PPFA MAGGIE AWARDS

The Maggies recognize exceptional coverage of reproductive health issues by the media and arts and entertainment industries. In 2005, Maggies were presented to

- **GLAMOUR MAGAZINE** for the April 2004 Health Bulletin that detailed the six biggest health threats to women around the world and told readers how they could take action
- **REV. TOM DAVIS** for his book *Sacred Work: Planned Parenthood and Its Clergy Alliances*
- **VERA DRAKE**, a film illustrating the powerful story of a woman who provides illegal abortions. Director Mike Leigh accepted the award on the film's behalf.
- **CBS'S COLD CASE** for the episode "Volunteers," which introduced viewers to the underground abortion network known as Jane. Writer Jan Oxenberg accepted the award.
- **KINSEY**, the film that explored the life and work of world renowned sex educator Alfred Kinsey. Actress Kathleen Chalfant accepted the award on the film's behalf.



Jan Oxenberg

THE RUTH GREEN AWARD

The Ruth Green Award is presented by the Affiliate Chief Executive Council, honoring a Planned Parenthood affiliate chief executive nominated by the affiliate board and chosen by her or his peers for outstanding leadership with boards and volunteers in planning, public affairs, and fundraising. This achievement was exemplified by Ruth Green, former executive director of Planned Parenthood of Southern Arizona (Tucson). In 2005, the award was posthumously presented to the late Robyn Menin, former president and CEO of Planned Parenthood Mid-Michigan Alliance (Ann Arbor), for her tireless advocacy for women's health and sex education.



Robyn Menin

AFFILIATE EXCELLENCE AWARDS

In 2005, PPFA presented these awards for outstanding achievements by Planned Parenthood affiliates:

Board Development

Planned Parenthood of Arkansas and Eastern Oklahoma (Tulsa, OK)

Clinical Service Expansion and Outreach

Planned Parenthood Golden Gate (San Francisco, CA)

Clinical Training

Planned Parenthood of Central New Jersey (Shrewsbury)

Community Education

Planned Parenthood of the Palm Beach and Treasure Coast Area (West Palm Beach, FL)

Diversity

Planned Parenthood Minnesota, North Dakota, South Dakota (St. Paul, MN)

Winston E. Forrest Jr. Award for Excellence in Private Fundraising

Planned Parenthood of Southwest Ohio Region (Cincinnati)

Ruth Mott Rawlings Mott Award for International Excellence

Planned Parenthood of Southern New Jersey (Camden)

Media and Public Relations

Planned Parenthood of New York City (NY)

Public Affairs

Planned Parenthood Pennsylvania Advocates

Special Efforts Serving Teens

Planned Parenthood of Connecticut (New Haven)

Volunteer Excellence

Planned Parenthood of Greater Iowa (Des Moines)

ADDITIONAL AWARDS

The PRESIDENT AND CHAIR'S COURAGE AND INTEGRITY AWARD

was presented to Tillie Olinsky of Planned Parenthood of the Mid-Hudson Valley (PPMHV) (Poughkeepsie, NY). Tillie overcame homelessness and drug addiction to become an outreach worker for PPMHV's HIV Prevention Project, and is determined to help others find their way to recovery.

The **PRESIDENT'S AWARD FOR EXCEPTIONAL COMMITMENT** was presented

to Planned Parenthood of Kansas and Mid-Missouri (PPKM) and Planned Parenthood of Indiana (PPI) for engaging in the frontlines of the battle to protect women's private medical records.

The PPFA VOLUNTEER OF THE YEAR AWARD

was presented to Reverend Fred Foerster and his wife, Mimi, for their three decades of service. Mimi manages a consignment store that has raised more than \$400,000 in support of Planned Parenthood since 1985. Kimberly Custer, CEO and president of Planned Parenthood of North East Pennsylvania (Trexlerstown) said, "Rev. Foerster would shovel snow in his clerical collar to make sure patients could get to the door."

The YOUNG VOLUNTEER OF THE YEAR AWARD

was presented to Chelsea Vargas, a Planned Parenthood Golden Gate (PPGG) (San Francisco, CA) board member and medical services support volunteer for PPGG's Eastmont Health Center. Chelsea first joined the PPGG board at age 16 and served as the co-treasurer.

The PLANNED PARENTHOOD REPUBLICANS FOR CHOICE® BARRY GOLDWATER

AWARD, for courage and leadership in promoting policies that enable women to make private decisions about their reproductive lives, was awarded to Representative Sherwood Boehlert (R-NY).

The REVERENDS DAVIS DISTINGUISHED SERVICE

AWARD, for epitomizing the lifelong dedication to the advancement of reproductive rights exemplified by Reverend Tom Davis and his late wife, the Reverend Betsy Morgan Davis, was presented to Rev. Donald Cunningham.

VOICE FOR CHOICE awards were presented to Rep. Barbara Lee (D-CA) and Sen. Lincoln Chafee (R-RI) for their support and advocacy for reproductive rights.

JIMMY AWARDS to help advance the Vision for 2025 by rewarding bold and creative thinking were awarded to

- Julia Kohn, manager, PPFA Organizational and Staff Development, for her development of

"Fighting Forward Against Pharmacist Refusal: The Friendly Pharmacy Project"

- Marissa Parisi, executive assistant, Planned Parenthood of Northern New England (Williston, VT), for her proposal, "Lighting the Way: Investing In the Future Leaders of Planned Parenthood"

The second annual **SYLVIA CLARK AWARD FOR CREATIVITY IN CLINICAL SERVICES** was presented by PPFA Medical Affairs and the National Medical Committee to Planned Parenthood of Southeastern Pennsylvania (Philadelphia) for its "Prison Project."

The first ever **PIONEER AND LEADER AWARD** was presented by PPFA Medical Affairs to Planned Parenthood Columbia/Willamette (Portland, OR) and Planned Parenthood Southeastern Pennsylvania (Philadelphia) for their leadership in introducing hysteroscopic tubal sterilization (Essure) to the Planned Parenthood community.