# Sharing Our Stories

Reproductive Health Care

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Advocacy for Reproductive & Civil Rights

# PPGI Annual Report

July 1, 2006 through June 30, 2007

Community Support & Activism



Sexuality Education

# Sharing

president/ceo

# **Our Stories**

#### Dear Planned Parenthood Friends,

Sharing Our Stories—it is an important thing to do in our personal lives and within our Planned Parenthood of Greater lowa (PPGI) family. The many stories we hear each day sometimes make us laugh or sometimes move us to tears. Stories bring back memories and enhance our commitment to our very roots—serving our patients, not the politics, within our state.

What amazing stories we heard and wrote in fiscal year 2007! The new **HPV Vaccine** to prevent cervical cancer was approved by the FDA and is now available to our patients. **Plan B** emergency contraception was approved for over-the-counter sales, greatly increasing accessibility and helping women prevent unintended pregnancy. PPGI's first **Free EC Day** was an incredible success with over one thousand lowans receiving a complimentary package of Plan B emergency contraception. It was the perfect way to launch our new **Prevention First!** initiative.

December also marked the successful completion of our 5-year, \$11 million *Responsible Choices* Capital Campaign what a story that was and continues to be! PPGI health centers throughout the state are being updated and modernized and the new Susan Knapp Health Center opened in June. The Elizabeth & David Kruidenier Center for Education & Advocacy, PPGI's new volunteer center, also became a reality and will house the state's largest library of reproductive health and sexuality education materials as well as provide a setting for advocacy and legislative work.

Good news and progress are also accompanied by new challenges. This year's rules requiring **proof of citizenship for Medicaid patients** caused some women to go without birth control because they could not afford the fifteen dollars for a



copy of their birth certificate. In April, the U.S. Supreme Court ruled to ban certain abortion procedures, leaving no exceptions for the woman's health. Although these setbacks may feel like barriers, we are not deterred from our important work!

To you, our supporters and friends, we say **Thank You!** This past year has brought more volunteers to PPGI than ever before and our annual fund and campaign goals have been met and exceeded! **Thank you also to the patients, volunteers and staff** who stepped forward to share their stories for this year's Annual Report. They are stories of commitment, dedication, passion and courage. We look forward to hearing your Planned Parenthood story too.

Jill June, President/CEO Planned Parenthood of Greater Iowa

# Sharing

# **Our Stories**

### **Patty Taylor,** PPGI Patient, Red Oak

My very first visit to Planned Parenthood was in 1973. I was seventeen, a senior in high

#### "For thirty-four years, Planned Parenthood has been there for me."

health services

school—and pregnant! *Roe v. Wade* had just been decided and abortion was only legal in New York and California. My cousin took me to the Des Moines Planned Parenthood and they arranged for my flight to California where a Planned Parenthood van picked me up and took me to the clinic. I was young and frightened but I received warm and professional care even though I was so far away from my small lowa hometown.

When I returned to Iowa, I began taking birth control pills and for 34 years, no matter where I lived in the state I have remained a loyal Planned Parenthood patient. I almost feel like they are family.

I have no regrets about having an abortion. It might not be right for some women, but it was right for me at the time. I am grateful that Planned Parenthood was there for me and the professional staff made it as painless as possible, both emotionally and physically.

I would like to believe that abortion will continue to be legal in America—and Iowa—and that women will always have the right to make personal decisions about their bodies and their lives.

# Patty Say)oz

# **Jenni VanDeVoorde,** PPGI Patient, Altoona



I'm sharing my story because the TV ads which have been running recently indicate *all* women who have an abortion regret their decision.

"I RECEIVED EXCELLENT, COMPASSIONATE CARE." This is not true. My husband and I have four beautiful children, ages five, three, two and one. After our fourth child, my husband had a vasectomy and unfortunately, we were in that small percentage of people who still get pregnant after a permanent sterilization procedure. We already had four special children to love and care for and we were

fearful that we would not have the resources to bring another child into this world and care adequately for that child.

Having an abortion was not an easy decision to make. My husband and I went into the clinic three different times to get information and discuss the options before we chose to end the pregnancy. We were treated with respect and genuine concern each time. The staff gave us lots of information. I received excellent, compassionate care.

I agree that abortion is definitely *not* for everyone, but I think each woman should be able to make her own decision. I hope that other women who are facing an unintended pregnancy are able to receive accurate information and support and not made to feel guilty or have their unique circumstances judged.

Jenni VanDe Voorde

# health services | HIGHLIGHTS

• Vaccine against Cervical Cancer—PPGI began offering Gardasil at all 16 health *centers.* This is the first vaccine available to prevent cervical cancer and genital warts.

• *Implanon*—PPGI began offering this new lona-term reversible contraceptive method which works for up to three years by continuously releasing a low dose of a hormone that suppresses ovulation.

• SurePath Molecular Pap - PPGI entered a clinical study comparing SurePath Molecular Pap to the traditional liquid cytology method. 708 PPGI clients enrolled in this study.

 Intimate Partner Violence — PPGI partnered with the University of Iowa in a study to estimate the prevalence of Intimate Partner Violence among women seeking elective abortions to ascertain their baseline characteristics, needs and resources.

• *Medication Abortion*—In January, the Ames Center implemented medication abortion services to increase access to Story County women and beyond.



• *Teen Clinic*—PPGI opened its first Teen Clinic in *Iowa City*, featuring walk-in appointments and sexuality education for high school students.

 International Partnerships — PPGI continued its intimate partner violence *prevention* work with health care personnel in Samara, Russia.

• Adoption Services – PPGI continued its successful partnership with the Avalon *Center* a licensed adoption agency. 42 women were counseled regarding adoption and four women placed their newborn with adoptive parents.

• **Statewide Partnerships**—PPGI partnered with the University of Iowa's Carver College of Medicine to provide abortion care rotations for medical students based at Broadlawns Medical Center in Des Moines.

• *Health Care Outreach*—PPGI provided on-site reproductive health care services to clients in Woodward and Glenwood (state resource centers). Services were also provided for residents of **Beacon of Life** (womens' homeless shelter). Bernie Lorenz *Recovery Center* (residential substance abuse treatment program for women), Family Violence Center (shelter for women in abusive relationships) and **PROTEUS** (program for migrant farm workers).

• *Smoking Cessation*—Dr. Linda Railsback led PPGI's partnership with the Iowa Department of Public Health Division of Tobacco Control to *initiate smokina cessation* programs for PPGI patients. All PPGI centers also became tobacco free.

• *Civil Rights Award*—PPGI was honored as a 2006 recipient of the Friends of Iowa Civil Rights Award. PPGI was chosen for its work in *improving health care for lesbian, gay,* bisexual and transgendered individuals.

• Free Emergency Contraception – Free EC Dav was held in December at all PPGI clinics as well as 19 statewide outreach locations, including homeless centers, the YWCA and Homes of Oakridge. More than 1,000 women and men received a free package of Plan B emergency contraception.

• Improved Access - PPGI opened a new family planning clinic in Knoxville in November. In June, PPGI's Central Center closed and the new Susan Knapp Health *Center* opened near Drake University in Des Moines.



# Sharing

advocacy

# **Our Stories**

## Activists Stop Pharmacy Rule

In March, the Iowa Pharmacy Board of Examiners proposed a new rule that would allow pharmacists to refuse to fill a prescription based on moral objections. PPGI sprung into action with a Planned Parenthood Action Network (PPAN) e-mail alert which resulted in **438 activists e-mailing the Pharmacy Board**. On March 28, the Iowa Pharmacy Board of Examiners voted unanimously to postpone their decision. These are some of the personal comments sent by PPGI activists urging the Pharmacy Board to reject the rule:

"There are so many obstacles placed in the way of women getting the health care they want and are entitled to. A physician or nurse in the emergency room can't refuse to treat a heart attack or emphysema patient because they smoke. A drug addict can't be refused service when he goes to the emergency room. Health care providers' morals should not and cannot interfere with their job duties."

-Pamela, Iowa City

"I feel very strongly that there is a double standard when it comes to Viagra and Plan B, the "morning-after" pill. I don't feel that anyone has the right to make the decision not to fill my prescription because of their religious beliefs. I don't tell them what to believe and it is none of their business how I choose to protect my body and my life. If this was about Viagra, there wouldn't be an issue."

-Renae, Oelwein

"I am a nursing professional and am appalled at the thought that any health care professional would impose their personal moral choices onto a patient. If they are not able to discharge the responsibilities of their job and profession, then they should choose an alternative career—not make a patient suffer."

-Debra, RN BSN, West Des Moines

"For a pharmacist who is simply checking and dispensing what the doctor ordered, to be legally 'ordained' to override both my choice and my doctor's is ludicrous."

-Alison, Davenport



"IF A MEDICATION HAS RECEIVED FDA APPROVAL, ANY PRE-SCRIPTION FOR THAT

MEDICATION SHOULD BE FILLED WITHOUT INTIMIDA-TION OF THE PATIENT. IF A PHARMACIST CANNOT BRING HIM/HERSELF TO PERFORM THE LEGAL DUTIES OF THEIR PROFESSION, HE OR SHE SHOULD FRANKLY FIND ANOTHER LINE OF WORK."

-Aletia, Iowa City

# advocacy | HIGHLIGHTS



• *Live Action Camp*—In October 2006, volunteers from Iowa City and Des Moines made the trek to South Dakota for a *Live Action Camp with the South Dakota Campaign for Healthy Families.* There, the activists participated in visibility, canvassing and phone banking to help inform South Dakotans about *Referred Law* 6, which would ban all abortions in the state, with no exception for the woman's health, rape or incest. During the general election, *Referred Law 6* was overturned, keeping abortion legal in South Dakota.

• Lobby Day—In February, thirty-six PPGI activists marched into the Iowa Statehouse wearing lime green "safety" vests to promote the Prevention First! Initiative. The activists participated in more than forty personal meetings with legislators and sent more than one hundred messages by phone and email to their respective house or senate member. The PPGI supporters also met briefly with Governor Culver.

• **Positive Legislation**—During the 2007 legislative session, PPGI's **Prevention First!** *Initiative* guided long-term legislation goals. Prevention First! is being used to educate patients, community members and legislators about the importance of family planning, healthy families and access to birth control. Advocacy efforts resulted in passage of legislation for research-based and medically accurate sexuality education, access to the HPV (human papilloma virus) vaccine and anti-bullying measures. • **Project Pharmacy**—PPGI provided leadership for *Project Pharmacy*, a collaborative effort to assure that Iowa women have information about and **access to emergency contraception** (*Plan B*). *Project Pharmacy* researched and identified both friendly and unfriendly pharmacies in regards to access and availability of Plan B and then shared those results through newsletters, MySpace, Facebook and state-wide radio ads.

• **Grassroots Activism**—In the spring. PPGI received a patient inquiry about where to get *Plan B*. Since PPGI clinics were closed at the time, the patient was directed to a local pharmacy. When the patient's boyfriend went into a Des Moines area Walgreens to purchase Plan B, the Walgreens pharmacist informed the young man that Walgreens policy did not allow Plan B to be dispensed to men, speculating that men may misuse Plan B by coercing girls/women to have unprotected sex. PPGI's prompt advocacy efforts resulted in a formal response and apoloav from *Walareens*, stating, "the refusal to sell Plan B to male customers is **NOT** in compliance with Walgreens policy." More than 130 PPGI activists then thanked Walgreens for their support.



# Sharing

# education

# **Our Stories**

## Monica Rusk Vandenberg, EDUCATION SUCCESS STORY

I would not be where I am today—the Health and Sexuality Educator for Girls, Inc. in Sioux City—were it not for PPGI's education department, and specifically Sioux City Educator Kirsten Colt. PPGI and Kirsten have been my mentors, my inspiration, my teachers and truly wonderful friends.

Some of my best memories are from my years as a member of PPGI's *Acting Out!* Teen Theater Troupe. I particularly remember the year we traveled to New York City to participate in *Theater for Social Change*. This experience was a pivotal point in my life! We learned so much, had so much fun and came home to implement what we had learned. I kept coming back for more! The Teen Theater Troupe and the topics we were dealing with seemed so relevant to me. I felt every teen had the right to know the things I was learning and I became passionate about furthering my knowledge and sharing it with others!

Today I am a happily married 24 year old woman. My husband and I are expecting our first baby in March and we are thrilled! Thank you Planned Parenthood for helping me understand sexuality as an essential, lifelong part of being human.

Monica Rusk Vandenberg

Editorial note: Monica received one of the Planned Parenthood Federation's highest awards in 2002 when she was named National Youth Volunteer of the Year.

"| FELT EVERY TEEN HAD THE RIGHT TO KNOW THE THINGS | WAS LEARNING AND | BECAME PASSIONATE ABOUT FURTHERING MY KNOWLEDGE AND SHARING IT WITH OTHERS!"

Monica Rusk Vandenberg, right, with Sioux City Regional Educator and Director of the Teen Theatre Troupe Kirsten Colt.



# education | HIGHLIGHTS

• *Sexuality Education*—Eight PPGI educators conducted *559 community education programs* reaching *10,512 participants*.

• *Community Events*—PPGI participated in over *40 community events*; assisted in coordinating *Free EC Day, World AIDS Day* and *Teen Pregnancy Prevention Month*; and met with dozens of community agencies. During the year, educators spent a total of *1,535 hours providing outreach* to promote PPGI. *Below: PPGI Educators at Pride Day.* 



• **Teen Outreach**—PPGI's **Teen Theater Troupe** held **28 performances** reaching 627 teens.

• **Community Partnerships**—PPGI educators partnered with Webster County social service agencies to provide ongoing sexuality education for the **Webster County Adolescent Pregnancy Prevention program.** 

• Education for "At Risk" Populations—PPGI educators implemented Street Smarts and Making Proud Choices with high-risk youth in shelter care, detention, treatment and alternative school settings.

• *Siouxland Outreach*—Sioux City's Regional Educator educated girls and women at the *Jackson Recovery Centers* (chemical dependency treatment) and provided more than 30 programs for youth of the *Winnebago Tribe*.



• New Education & Outreach Center—The Elizabeth & David Kruidenier Center for Education & Advocacy opened in June. The Kruidenier Center is open to the public for educational resource materials, trainings and volunteer work.

• *Medical School Course*—PPGI educators taught an *elective class at Des Moines University* focusing on reproductive health, abortion services, sexually transmitted infections and other information vital to medical students.

• *Education on the Web*—In October, PPGI created a profile on *MySpace*, one of the new social networking websites where young persons often receive and share information. (www.MySpace.com/ppgi)

• **Online**—PPGI's website transitioned from a stand-alone website to part of the Planned Parenthood Federation of America's (PPFA) website known as **Planned Parenthood Online.** The new site has let PPGI promote its services, including education programs, in a more user-friendly environment.



Sharing

volunteers

# **Our Stories**

## Betty Webster, Donor & Volunteer

Long before the Nike slogan, *Just Do It*, became a part of American pop culture, Mom knew to *Just Do It!* 

As children we watched our activist parents become role models in volunteering. They never uttered the words, "It's important to volunteer" but we observed Dad attending

"IT WAS NEVER, '**IF** YOU WANT TO VOLUNTEER AT THE BOOK SALE,' BUT RATHER, '**WHEN** WILL YOU VOLUNTEER AT THE BOOK SALE!'"



Long-time PPGI Volunteer Leader, Betty Webster (center) with daughters Cathy (left) and Susan Webster.

Planned Parenthood Board meetings and Mom spending hours on the phone recruiting new volunteers to work at the Planned Parenthood Book Sales. In fact, Mother would confiscate our Roosevelt High School directory and call our friends. It was never, "IF you want to volunteer at the Book Sale," but rather, "WHEN will you volunteer at the Book Sale!" Our dad liked to take the money on opening night and Mother loved it all! She keeps coming back after nearly 40 years because she loves the cause and she loves the many "best friends" she's made through the Book Sale.

Mother marked books every Tuesday and Thursday and sometimes we feared for her safety. One day she was called "baby killer" by a radical protestor nearby. Such an outrageous and frightening comment only strengthened Mother's resolve to continue her important volunteer work in support of Planned Parenthood.

Mother has chaired the Book Sale twice and one of those times the sale raised almost \$200,000. Several Planned Parenthood Board members told Mother they would like to make a cash gift so they could report that the sale had earned \$200,000. Mother said, "Oh no, you can't do that. It wouldn't be right." That's mother —always honest and fair!

When Dad passed away we planned his memorial service around the dates of the fall Book Sale—seriously! It made sense that we would have his service then because he always said the Book Sale was "his religion!"

We are both strong Planned Parenthood supporters ourselves now. We believe that if anti-choice people supported the Planned Parenthood mission, they could help make abortion obsolete. Mother and Dad never preached to us about Planned Parenthood, but by osmosis and great role modeling their passion became ours, too!

athy whole

Susan and Cathy Webster

# volunteer/donor | HIGHLIGHTS

• **Responsible Choices Campaign**—On December 31, the success of PPGI's Responsible Choices Capital Campaign was officially announced - *\$11,019,000 had been raised!* The campaign, led by former Lt. Governor of Iowa Joy Corning, was supported by 785 donors and is funding 21 campaign projects.



Former Lt. Governor of Iowa Joy Corning and PPGI President/CEO Iill Iune.

 Annual Fund—PPGI donors also generously supported the PPGI Annual Fund, exceeding the goal of \$1,075,000 by more than \$100.000.

• Justice Blackmun Society—A new donor level was created to encourage strong annual fund support and *recognize* supporters who give a gift of \$10,000 or *more annually.* 

• Board of Sponsors-This group of prominent leaders lend their names to PPGI to *publicly demonstrate their passion* for PPGI's work. New members added this year were DT Doan, Charlotte Hubbell, Fred Hubbell, Elizabeth Kruidenier, Glenn Smith, James Vickery, Emily Weitz, Fred Weitz and Connie Wimer.

• Book Sales—PPGI's Book Sale profits exceeded \$355,000! The Fall Book Sale raised \$176,000 and the Spring Sale brought in \$179,000. Thousands of Iowans will receive medically accurate and ageappropriate sexuality education because of the success of the semi-annual Book Sales.



Book Sale Co-Chairs and volunteers Sharon Feeley and Dennis Guffey.



Dr. George Montgomery, center, with his son and grandson at the Ames Center.

• Ames Center Founder Honored — The memory of Arline Montgomery, a strong supporter of PPGI and a founder of the Ames clinic, was honored in May, Arline and her husband, Dr. George Montgomery volunteered their time and experience as a registered nurse and doctor team for over twenty years, never accepting any payment for their remarkable service.

# Sharing

freedom fund & freedom fund PAC

# **Our Stories**

### **Peggy Huppert,** Activist & Freedom Fund Board Chair

People describe me as an activist—and Planned Parenthood is one of the organizations that sets me in action!

"IF WE ELECT THE RIGHT PEOPLE WHO THINK CHOICE MATTERS, WE WILL SUCCEED."

One thing I know is politics. And I know that if we elect the right people who think **choice matters**, we will succeed. If we elect the wrong people, we will only spend time defending ourselves. I think the Freedom Fund has been extremely successful in the last few years because we have strengthened our fundraising and our number of supporters two things legislators pay attention to! Our successes of the last year have resulted in feelings of empowerment—we know what to do and we're doing it.

I grew up **after** *Roe v. Wade* was decided, but I do appreciate what the world was like before *Roe*. Living in a femalecentered family has helped me realize the importance of organizations like Planned Parenthood and the need for a political arm like the Freedom Fund. My mom is a strong pro-choice person and I want to make sure my two daughters, ages 23 and 15, can help lead the America I grew up in—one where reproductive rights are not jeopardized.

Pagy throut

### Alicia Claypool, Freedom Fund PAC Chair

I have seen firsthand the important work that can be accomplished by PPGI's Freedom Fund Political Action Committee (PAC). As a 2004 candidate for a special state senate election, I was the recipient of the Freedom Fund PAC's volunteer action and financial support. I will be forever grateful for the PAC's hard work and commitment to me in my uphill challenge.

I personally understand the potential of the Freedom Fund PAC to make a difference in state races—all to protect and promote women's reproductive health care.

I think this year the Freedom Fund PAC was motivated by a significant confluence of events—an open gubernatorial race; a legislature controlled by anti-choice forces in the House; a ban on all abortions in neighboring South Dakota; and the "I personally understand the potential of the Freedom Fund PAC to make a difference in state races."

U.S. President making a Supreme Court appointment that could overturn *Roe* or certainly lead to a majority of justices who would chip, chip, chip away at this landmark decision.

I have always supported Planned Parenthood, but it wasn't until 2002 when I truly became a part of its mission. Aiming for higher and higher goals each year to protect women's privacy and reproductive rights has been extremely gratifying and is why I continue to support PPGI and the Freedom Fund PAC.

Alicia Claypool

# freedom fund | HIGHLIGHTS

• *Freedom Fund Information*—The Freedom Fund *educated 11,393 activists* on issues and the voting records of Iowa state legislators and members of Congress through the annual *Report to Activists* newsletter.

• **Staff Increase**—A new position of **Manager of Political Giving** was created in April to raise funds and build statewide awareness to improve the political climate for reproductive health and privacy.

• **Community Outreach**—A two year plan for **community outreach** was initiated to build the name and reputation of Freedom Fund in targeted areas of the state.

• **Pro-Choice Voter Expansion**—A statewide **voter ID and contact program** was implemented to expand the base of pro-choice voters, volunteers, advocates and donors to help build a pro-choice majority in the lowa legislature.

• Freedom Fund Website—a new website was launched to educate and engage the pro-choice community in electoral work. (www.FreedomFund.org)



# freedom fund PAC | HIGHLIGHTS

• Increased Donations—Nearly \$21,000 was contributed to 40 campaigns for gubernatorial and statehouse candidates.

• *Targeted Districts* — Voter contact and contributions *assisted three senate and two house candidates in targeted districts.* Four of the candidates won: Rich Olive (SD 5), Roger Stewart (SD 13), Staci Appel (SD 37) and Mark Davitt (HD 74). Freedom Fund PAC also supported Susan Radke (HD 10).



• Volunteer Activism — Ninety-eight volunteers made 10,127 education and get-out-the-vote phone calls on behalf of the gubernatorial and targeted statehouse campaigns.

• Primary Endorsement—In May 2006, PPGI's Freedom Fund PAC awarded its first ever primary endorsement to gubernatorial candidate/Secretary of State Chet Culver. Culver has stated numerous times that he won because of his position on Choice and thanked Freedom Fund PAC for supporting him.

• **PAC Activities**—The **PAC helped to elect Chet Culver** by utilizing paid television ads, direct mail and phone banks to educate voters on the stakes of the gubernatorial race.

Freedom Fund PAC Chair Alicia Claypool discusses the PAC's television ad at a pre-election press conference.

# employees

# **Our Stories**

## Mary Fox, Center Manager for Des Moines West, Knoxville and Newton Clinics

Shari

In the summer of 1972 I noticed a want ad that shaped my future. The ad said, "Seeking a motivated, self-starting individual who will begin a new family planning clinic in Jasper County." As they say, "The rest is history!"

Planned Parenthood's first clinic in Newton was modest to say the least. I started the clinic with a card table and one chair, conducting the monthly clinics at the local hospital because we did not have an exam table or equipment. We weren't able to stock any contraceptive supplies and all of our patients had to go to the local pharmacy to get their birth control pills.

Even with such humble beginnings, Planned Parenthood and I were a good fit! I became passionate about serving lowa's women and helping them prevent unintended pregnancy. Within two years I had a new position to develop Planned Parenthood clinics in rural areas and eagerly accepted the challenge and privilege of opening "satellite" clinics in Creston, Red Oak, Ames and Spirit Lake.

Mary Fox and her daughter Ann. One of Mary's fondest memories is working for two years with her daughter when Ann was the Center Manager at the Des Moines West clinic, the same position Mary holds today. Three decades later I still feel immense pride in this organization and the work I do. During my college years women lived giant secrets. It was not acceptable to be pregnant and unmarried. Immense guilt and genuine fear were associated with unintended pregnancy.

I continue to believe in Warren Buffet's quote that has been on my home refrigerator for years. It says, **"If by some** magic we could make every child born in this country a wanted child, we would have fewer problems in all areas of society. The closest thing we have to that magic is Planned Parenthood." That quote, and the wonderful people I get to work with each day, keep me motivated and inspired —even after thirty-five years!

Mary Yox

"Three decades later I STILL FEEL IMMENSE PRIDE IN THIS ORGANIZATION AND THE WORK WE DO."



# employee | HIGHLIGHTS

### **EMPLOYEE ACCOMPLISHMENTS & LEADERSHIP**

 Nicole Cable, Rosenfield Assistant Manager, is a member of the Advisory Board of the Grand View College of Nursing.

• Todd Buchacker, Regional Director, is a trainer for PPFA's Consortium of Abortion Providers (CAPS) and a Board member of the Religious Coalition for Reproductive Choice.

• *Kyle Carlson*, PPGI Staff Attorney & Lobbyist, was appointed to the *Generation Iowa Commission*.

• *Kirsten Colt*, Regional Educator in Sioux City, is a member of the *Board of Directors of FutureNet*, *Coalition to Prevent Teen Pregnancy and Siouxland AIDS Coalition*.

• *Penny Dickey*, Vice President of Health Services and Education, is Vice President of the *Iowa Sister States Board of Directors*.

• *Elizabeth Dilley*, Regional Educator in Creston and Red Oak, is the *Board Chair of the Religious Coalition for Reproductive Choice* and a member of the *Red Oak School Board*.

• *Eva Fassbinder-Brummel*, Regional Educator in Iowa City, is a member of the *Adolescent Pregnancy Prevention Advisory Board* in Johnson County.

• *Kat Frink*, Rosenfield Center Manager, is a member of the *Advisory Board at Vatterott College* and is authoring a college textbook entitled, *"Charting and Documenting for the Medical Office."* 

• Jennifer Garst, Manager of Gift Planning, is a Board member of the Mid-Iowa Planned Giving Council and the Iowa Environmental Council.

• Julie Hibben, Director of Education & Outreach Services, is the chair of the PPFA HPV Curriculum Development Team.

• *Angie Howard*, Regional Educator in Des Moines, is a member of the *HIV Coalition*.

• *Jill June*, President and CEO, was reappointed to the *Planned Parenthood Federation's Board of Directors* for a second three year term.

• Dr. Linda Railsback, PPGI physician, was appointed to the *Iowa Crime Victims* Assistance Board.

• Holly Robinson, Regional Educator in Des Moines, is a member of the Advisory Board at the Iowa Correctional Institute for Women.

• *Rhonda Ruby*, Regional Educator in Fort Dodge, is a member of the *Webster County Wellness Coalition, Webster County Service Providers Coalition and Teen Information Pregnancy Prevention Coalition (TIPP.)* 

• **PPGI received the "Strong Linkages" award** from the United States' Department of Health and Human Services and Office of Population Affairs. This was a result of the HIV Integration Initiative to increase HIV testing and education. PPGI employees **Erica Thorson, Jennifer Morton and Mary Fox were the leaders of this initiative.** 

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#### **EMPLOYEE NUMBERS**

Total Employees Statewide154
PPGI Physicians5
Licensed health care professionals: Nurse Practitioners, Physician Assistants,
Registered Nurses and Licensed Practical Nurses
Certified Medical Assistants
Ancillary health care workers
Administrative employees: accounting, information technology,
marketing & communications and fundraising
Education staff members11
Governmental Affairs staff members 10
Call Center representatives

# 2006-2007 Financial Statement

### INCOME

Contributions	\$ 3,050,793.54
Book Sales	\$ 367,265.87
Grants from governmental agencies	\$ 1,141,214.71
Medical services revenue	
Medicaid	\$ 4,101,653.89
Private Insurance	\$ 1,905,604.03
Patient Pay	\$ 3,450,597.75
Donated medical services	\$ 117,818.50
Investments	\$ 2,680.96
Education services	\$ 30,170.90
Miscellaneous	\$ 92,719.34

### TOTAL INCOME

\$ 14,260,519.49



### Expenses

TOTAL EXPENSES	\$ 13,687,784.76	
Miscellaneous	\$	555,910.75
Payments to national and regional organizations	\$	114,022.60
Administrative and general expenses	\$	2,175,398.38
Education & outreach	\$	1,480,965.93
Family Practice Center	\$	367,393.51
Surgical services	\$	2,104,812.52
Medical services	\$	6,889,281.07



# **Patient Numbers**

PATIENT SERVICES	QUANTITY	Percentage
Contraception supplies (birth control)	187,882	55%
Tests for sexually transmitted infections	53,036	16%
Well-woman exams	33,446	10%
Pap tests	15,664	5%
Emergency contraception (Plan B)	15,048	4%
Pregnancy tests	13,276	4%
Injectable contraceptive cycles	10,995	3%
HIV tests	2,447	< 1%
Surgical abortions	2,512	< 1%
Family Practice visits Medication abortions	2,150	< 1% < 1%
	1,885	< 1% < 1%
Long-term, reversible contraceptives (IUDs, Implanon, etc.)	550	\$ 170
Colposcopy exams (to detect cervical can	cer) 485	< 1%
Prenatal care visits	234	< 1%
Adoption placements	4	< 1%
Total services	339,614	100%
Patient Ages	QUANTITY	Percentage
17 yrs and under	3,782	8%
18—24 yrs	25,507	57%
25—44 yrs	14,718	33%
45 yrs+	754	2%
Total patients	44,761	100%
Patient Financial Status	QUANTITY	Percentage
At poverty level or below	25,574	57%
101—150% of poverty	3,540	8%
151—200% of poverty	2,085	5%
201—250% of poverty	1,052	2%
Over 250% of poverty	1,102	2%
Undeclared	11,408	26%
Total patients	44,761	100%
PATIENT DIVERSITY	QUANTITY	Percentage
White/non-Latino	37,659	84%
White/Latino	1,161	3%
Black/non-Latino	2,127	5%
Black/Latino	42	< 1%
Asian/Pacific Islander	1,060	2%
Native American/Alaskan	183	< 1%
Other	2,529	6%
Total patients	44,761	100%

### **PPGI By the Numbers**

• **73 Years**—Planned Parenthood of Greater Iowa has provided women, men and adolescents with education, information and reproductive health services in order to make **responsible choices** about their sexuality and reproduction. PPGI remains true to founder Elizabeth Bates Cowles words when she said, *"May we give the same opportunity to the underprivileged mother as her more fortunate sister has."* 

• *\$11,019,000*—Amount raised in support of PPGI's 5 year *Responsible Choices* Capital Campaign.

• *\$*5,104,000 — Amount of Charity Care PPGI provided for uninsured or underinsured patients. PPGI remains one of the state's primary "safety net" organizations and provides compassionate, quality care to the 70% of patients who live at 200% of poverty or below.

• **\$1,196,000**—Amount raised from generous supporters for the 2007 Annual Fund to support PPGI's general operating needs (salaries, rent, utilities, etc.).

• *\$262,780*—The value of volunteer service provided to PPGI by Book Sale, clinic, education, advocacy and administrative volunteers. PPGI received more than **14,000 volunteer** hours from committed supporters. (The Independent Sector values volunteer service at \$18.77/hour).

• **240,248**—Number of calls answered by PPGI's **Call Center** representatives to assist PPGI patients.

• **142,302**—**Condoms distributed** to prevent sexually transmitted infections and unintended pregnancy.

• **8,358**—**PPGI Action Network Members** who made phone calls, wrote letters and took other action in support of PPGI's Freedom Fund work.

• **3,761**—**Adolescent and youth groups** who participated in research-based, medically accurate sexuality education programs.

- 198-Media stories that reported on the work of PPGI.
- 16-PPGI health centers serving women, men and adolescents throughout the state of Iowa.



### **Donor Bill of Rights**

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, *we declare that all donors have these rights:* 

- 1. To be informed of the organization's mission, of the way the organization intends to use donated resources and of its capacity to use donations effectively for their intended purposes.
- 2. To be informed of the identity of those serving on the organization's governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- 3. To have access to the organization's most recent financial statements.
- 4. To be assured their gifts will be used for the purposes for which they were given.
- 5. To receive appropriate acknowledgment and recognition.
- 6. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- 7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- 8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- 9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- 10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

### Create a Lasting Legacy FOR PPGI AND THE FUTURE

An increasing number of PPGI's supporters are helping ensure the future of our agency and its clients by providing a gift in their wills or through a planned gift. Please contact Jennifer Garst, Gift Planning Manager at (515) 235.0409 or jgarst@ppgi.org for more information.

### Thank you!

Your support of our health care, education and advocacy efforts means so much to those we serve.

You sacrificed to help others so that their health and lives could be better.

You remembered the thousands of women, men and families who rely on our services each year.

You helped us carry out the vision of one of our founders, Elizabeth Bates Cowles, who said in 1934, "May we give the same opportunity to the underprivileged mother as her more fortunate sister has."

It is solely through your gifts of time, talent and treasure that the achievements described in this Annual Report were made possible.

#### Thank you to the donors listed whose gifts were received between July 1, 2006 and June 30, 2007.

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President/CEO Jill June (center) with donors Bill and Susan Knapp at the Justice Blackmun Societv kick-off event.



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Donor Elizabeth Kruidenier (L) with PPGI President/CEO Jill June, in front of a portrait of founder Elizabeth Bates Cowles.





Supporter Ann Beasley (second from left) hosted a PPGI house party in Mason City in June. She is pictured with friends who came to support PPGI.

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Wilma Head



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Sheryl Young,(L) the Creston Center's first nurse practitioner, with Virginia Hillman, a long-time Creston Center supporter, at Creston's 30<sup>th</sup> birthday event in October.

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Donors to the Freedom Fund, the Freedom Fund PAC and Planned Parenthood Federation of America are not listed here.

While we have made every effort to produce an accurate listing of donors, we realize that errors may occur in a listing of this size. If we have made an error, we apologize. Please let us know by calling (515) 235.0406 or by e-mailing give@ppgi.org. We appreciate your help in keeping our donor files accurate.

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The stories in this annual report represent only a small fraction of the lives we touch. We'd love to hear your story. Tell us about a time you volunteered, a time you were a patient at one of our health centers or why you choose to give. We hope to share the stories we collect in future mailings, newsletters and brochures (stories can be anonymous). Fill out this page and mail it back to us or e-mail your story to questions@ppgi.org.

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